

Form PTO-1595 (Rev. 09/01)  
OMB No. 0951-0027 (exp. 6/30/2005)U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark OfficeRECORDATION FORM COVER SHEET  
PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):  
NAOSHI KOBUYA (10/16/2003), TORU  
MASANO (10/16/2003), MOTOYA ITAKO  
(10/15/2003), ATSUSHI NODA (10/16/2003),  
AND

Execution Date(s): in parentheses after inventor name

Additional name(s) of conveying party(ies) attached? ☒ Yes ☐ No

## 3. Nature of Conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other

## 2. Name and address of receiving party(ies)

Name: SONY CORPORATION

Internal Address:

Street Address:

1-7-1 Konan, Minato-ku  
Tokyo  
108-0075  
JAPAN

City:

State:

Country: Zip:

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application or patent number(s):

A. Patent Application No.(s)  
12/317,897☐ This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address to whom correspondence concerning document should be mailed:

Name: Davy E. Zoneraich  
LERNER, DAVID, LITTENBERG,  
KRUMHOLZ & MENTLIK, LLP

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State: NJ Zip: 07090  
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Fax Number: (908) 654-0415  
Email Address: dzoneraich@ldlkm.com

## 6. Total number of applications and patents involved:

1

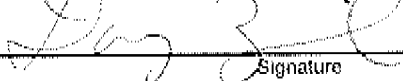
## 7. Total fee (37 CFR 1.21(h) &amp; 3.41) \$ 40.00

- ☐ Authorized to be charged by credit card  
☒ Authorized to be charged to deposit account  
☐ Enclosed  
☐ None required (government interest not affecting title)

## 8. Payment Information

a. Credit Card Last 4 Numbers  
Expiration Date  
b. Deposit Account Number 12-1095  
Authorized User Name Davy E. Zoneraich

## 9. Signature:

  
Signature

August 31, 2010

Date

Davy E. Zoneraich - 37,267  
Name of Person SigningTotal number of pages including cover  
sheet, attachments, and documents:

5

CH \$40.00 121095 12317897

<b>RECORDATION FORM COVER SHEET</b> <b>(continued)</b>	
<b>Form PTO-1595</b>	
<b>Additional Conveying Party(ies)/Execution Date(s) (1. Continued):</b>  Hiroshi Nagasawa (10/15/2003)	
<b>Additional Assignees (2. Continued):</b>	
Assignee Name: _____ Internal Address: _____ Street Address: _____  City: _____ State: _____ Country: _____ Zip: _____	Assignee Name: _____ Internal Address: _____ Street Address: _____  City: _____ State: _____ Country: _____ Zip: _____
Assignee Name: _____ Internal Address: _____ Street Address: _____  City: _____ State: _____ Country: _____ Zip: _____	Assignee Name: _____ Internal Address: _____ Street Address: _____  City: _____ State: _____ Country: _____ Zip: _____
<b>Additional Applications and/or Patents (4. Continued):</b>	
Additional Patent Application Numbers 4A. Continued:	Additional Patent Numbers 4B. Continued:
Additional numbers attached? <input type="checkbox"/> Yes <input type="checkbox"/> No	

Docket Number: SONYJP 3.0-319  
Sony Ref. No.: S03P0951US00

## ASSIGNMENT

WHEREAS, I, as a below named inventor, residing at the address stated next to my name, am a sole inventor (if only one name is listed below) or a joint inventor (if plural names are listed below) of certain new and useful improvements in:

**ELECTRONIC GUIDE SYSTEM, CONTENTS SERVER FOR ELECTRONIC GUIDE SYSTEM,  
PORTABLE ELECTRONIC GUIDE DEVICE, AND INFORMATION PROCESSING METHOD  
FOR ELECTRONIC GUIDE SYSTEM**

for which application for Letters Patent of the United States of America was executed by me on the date indicated next to my name and address;

AND WHEREAS, Sony Corporation, a Japanese corporation with offices at 7-35, Kitashinagawa 6-chome, Shinagawa-ku, Tokyo, Japan (hereinafter referenced as ASSIGNEE) is desirous of acquiring all interest in, to and under said invention, said application disclosing the invention and in, to and under any Letters Patent or similar legal protection which may be granted therefor in the United States and in any and all foreign countries;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, as a sole or joint inventor as indicated below, by these presents do hereby assign, sell and transfer unto the said ASSIGNEE, its successors, assigns, and legal representatives, the entire right, title and interest in the said invention, said application, including any divisions and continuations thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights and/or convention rights under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and to any other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, and I hereby authorize and request the Commissioner of Patents to issue the said United States Letters Patent to said ASSIGNEE, as the assignee of the whole right, title and interest thereto;

And I further agree to execute all necessary or desirable and lawful future documents, including assignments in favor of ASSIGNEE or its designee, as ASSIGNEE or its successors, assigns and legal representatives may from time-to-time present to me and without further remuneration, in order to perfect title in said invention, modifications, and improvements in said invention, applications and Letters Patent of the United States and countries foreign thereto;

And I further agree to properly execute and deliver and without further remuneration, such necessary or desirable and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid invention, as the ASSIGNEE thereof shall hereafter require and prepare at its own expense;

And I further agree that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to me and will testify as to the same in any interference or litigation related thereto;

And I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

And I hereby authorize and request my attorney(s) of record in this application to insert the application number and filing date of this application in the spaces that follow: Application Number: 10/632,871, Filing Date: August 1, 2003.

This assignment executed on the dates indicated below.

Naoshi Kobuya  
Name of First or Sole Inventor

Execution Date of U.S. Patent Application

Tokyo, Japan  
Residence of First or Sole Inventor

Naoshi Kobuya  
Signature of First or Sole Inventor

October 16, 2003  
Date of this Assignment

Docket Number:-SONYJP 3.0-319

Toru Masano  
Name of Second Joint Inventor

Execution Date of U.S. Patent Application

Kagawa, Japan  
Residence of Second Joint Inventor

Toru MasanoOctober 16, 2003

Signature of Second Joint Inventor

Date of this Assignment

Motoya Itako  
Name of Third Joint Inventor

Execution Date of U.S. Patent Application

Tokyo, Japan  
Residence of Third Joint Inventor

Motoya ItakoOctober 15, 2003

Signature of Third Joint Inventor

Date of this Assignment

Atsushi Noda  
Name of Fourth Joint Inventor

Execution Date of U.S. Patent Application

Tokyo, Japan  
Residence of Fourth Joint Inventor

Atsushi NodaOctober 16, 2003

Signature of Fourth Joint Inventor

Date of this Assignment

Hiroshi Nagasawa  
Name of Fifth Joint Inventor

Execution Date of U.S. Patent Application

Tokyo, Japan  
Residence of Fifth Joint Inventor

Hiroshi NagasawaOctober 16, 2003

Signature of Fifth Joint Inventor

Date of this Assignment

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