

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Alexander A. Kazerani	09/01/2010
Robert J. Peters	09/01/2010
Jayson G. Sakata	09/01/2010
RECEIVING PARTY DATA	
Name:	Edgecast Networks, Inc.
Street Address:	2850 Ocean Park Blvd., Suite 110
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90405
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12873585
CORRESPONDENCE DATA	
Fax Number:	(440)753-4673
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	424-204-5005
Email:	mail@lapatentgroup.com
Correspondent Name:	Los Angeles Patent Group, LLP
Address Line 1:	468 North Camden Drive
Address Line 2:	Suite 200
Address Line 4:	Beverly Hills, CALIFORNIA 90210
ATTORNEY DOCKET NUMBER:	EDG_P0002
NAME OF SUBMITTER:	Arman Katiraei

OP \$40.00 12873585

Total Attachments: 3
 source=EDG_P0002_FiledAssignment#page1.tif

501279108

PATENT
REEL: 024923 FRAME: 0833

source=EDG_P0002_FiledAssignment#page2.tif

source=EDG_P0002_FiledAssignment#page3.tif

RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Alexander A. Kazerani, Robert J. Peters, Jayson G. Sakata

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Edgecast Networks, Inc.

Internal Address: _____

Street Address: 2850 Ocean Park Blvd., Suite 110

City: Santa Monica

State: CA

Country: USA Zip: 90405

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) September 1, 2010

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

12/873,585

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Los Angeles Patent Group

Internal Address: _____

Street Address: 468 North Camden Drive, Suite 200

City: Beverly Hills

State: CA Zip 90210

Phone Number: 424-204-5005

Fax Number: 440-753-4673

Email Address: mail@lapatentgroup.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40

- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

Deposit Account Number _____

Authorized User Name _____

9. Signature:

/Arman Katiraei/

9/1/2010

Signature

Date

Arman Katiraei, Attorney of Record

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT OF INVENTION AND PATENT APPLICATION

Docket Number: EDG_P0002

This assignment made on September 1, 2010 by (1) Alexander A. Kazerani of Santa Monica, California, (2) Robert J. Peters of Santa Monica, California, and (3) Jayson G. Sakata of Encino, California (collectively hereinafter ASSIGNORS) to Edgecast Networks, Inc., a California corporation, having a place of business at 2850 Ocean Park Blvd., Suite 110, Santa Monica, California 90405 (hereinafter ASSIGNEE). ASSIGNORS believe themselves to be the original, first, and joint inventors of the Invention entitled "Optimized Content Distribution Based on Metrics Derived from the End User" for which an application for United States patent was filed on September 1, 2010 having application serial number 12/873,585 further identified by attorney docket number EDG_P0002.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNORS hereby sell, assign, transfer, and set over unto ASSIGNEE 100% of the following:

- (A) ASSIGNORS' right, title, and interest in and to the invention entitled "Optimized Content Distribution Based on Metrics Derived from the End User" invented by ASSIGNORS;
- (B) the application for United States patent filed on September 1, 2010 having application serial number 12/873,585 further identified by attorney docket number EDG_P0002;
- (C) any patent or reissues of any patent that may be granted thereon; and
- (D) any applications which are continuations, continuations-in-part, substitutes, or divisions of said application.

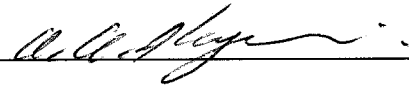
ASSIGNORS hereby further sells, assigns, transfers, and sets over unto ASSIGNEE, the above percentage of ASSIGNORS' entire right, title, and interest in and to said invention in each and every country foreign to the United States; and ASSIGNORS further conveys to ASSIGNEE the above percentage of all priority rights resulting from the above-identified application for United States patent. ASSIGNORS agree to execute all papers, give any required testimony, and perform other lawful acts, at ASSIGNEE'S expense, as ASSIGNEE may require to enable ASSIGNEE to perfect ASSIGNEE'S interest in any resulting patent of the United States and

countries foreign thereto, and to acquire, hold, enforce, convey, and uphold the validity of said patent and reissues and extensions thereof, and ASSIGNEE'S interest therein.

ASSIGNORS represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted herein. ASSIGNORS authorize and request the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any patent granted for said Invention(s), whether on another patent or other application for said Invention, on said Patent Application, or on any subsequently-filed provisional, non-provisional, regular utility, divisional, continuation, continuation-in-part, reissue, international, or other patent application or other application, to ASSIGNEE, its successors and assigns, as the assignee of the entire interest in said Invention.

Executed this 1st day of September, 2010.

(ASSIGNOR) Alexander A. Kazerani Signature:



Print Name:

Alex Kazerani

Date:

9/1/2010

(ASSIGNOR) Robert J. Peters Signature:



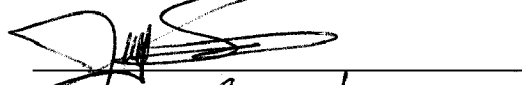
Print Name:

Robert J. Peters

Date:

9/1/2010

(ASSIGNOR) Jay Sakata Signature:



Print Name:

Jay Sakata

Date:

9/1/2010