



U.S. PTO  
29/347961  
08/20/2010

NOZ-200DES

09-02-2010



U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of Pat

103605940

Original documents or copy thereto:

1. Name of conveying party(ies):

1. Kayoko TAJIMA

2. Name and address of receiving party(ies):

Name: SHISEIDO CO., LTD.

Street Address: 5-5, Ginza 7-chome, Chuo-ku,

City:

State: Tokyo

Zip:

Country: Japan

3. Nature of conveyance:

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Other

Execution Date: August 18, 2010

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If the document is being filed together with a new application, the execution date of the application is: 08/18/2010

A. Patent Application No(s).

filed

B. Patent No(s).

«PATENT» «ISSUED»

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name:

KANESAKA BERNER & PARTNERS

Internal Address:

Street Address: 1700 Diagonal Road, Suite 310

City: Alexandria

State: VA

Zip: 22314

6. Total number of applications and patents involved: one

7. Total fee (37 CFR 3.41) \$ 40.00

☐ Enclosed

☐ Authorized to be charged to deposit account

☒ Credit Card payment form enclosed

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Manabu kanesaka, No. 31,467

Name of Person, Registration No.

Signature

August 20, 2010

Date

Total number of pages including cover sheet, attachment, and document:

Total number of pages including cover sheet, attachment, and document:

CMB No. 0851-0011 (exp. 4/94)

08/23/2010 SSANDARA 00000013 29347961

01 FC:8021

40.00 OP

PATENT  
REEL: 024928 FRAME: 0780

ASSIGNMENT

For value received, I, Kayoko TAJIMA having a post office address at c/o Shiseido Co., Ltd., 5-5, Ginza 7-chome, Chuo-ku, Tokyo, Japan hereby sell, assign and transfer to Shiseido Co., Ltd. a corporation existing under the laws of Japan located at 5-5, Ginza 7-chome, Chuo-ku, Tokyo, Japan and its successors, assigns, and legal representatives the entire right, title, and interest for all countries including the United States of America, in and to certain inventions relating to MASK FOR FACE PACK described in application for Letters Patent of the United States, executed by me/us on this date, and all patents which may be granted therefor, and all divisions, reissues, continuations and extensions thereof, and authorize and request the Commissioner of Patents and Trademarks to issue all patents on said improvements or resulting therefrom to said Company as assignee of the entire interest, and covenant that I/We have full right so to do, and agree that I/We will communicate to said Company or its representatives any facts known to me/us respecting said improvements and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said Company, its successors, assigns, and nominees, to obtain and enforce proper protection for said invention in the United States.

Signature Kayoko Tajima Date 2010/8/18  
Kayoko TAJIMA