,		U.S. PTC 29/34796 08/20/201	D
FORM PTO-1596	09-02-	2010	U.S. DEPARTMENT OF COMMERCE
1-31-92 Patent and Trademark Office			
To the Honorable Commissioner	10360	5925	ned original documents or copy thereto:
1. Name of conveying party(ies):		2. Name and	address of receiving party(ies):
1. Kayoko TAJIMA		Name:	SHISEIDO CO., LTD.
		Street Address:	5-5, Ginza 7-chome, Chuo-ku,
		City:	
		State:	Tokyo
3. Nature of conveyance:		Zip: Country:	Japan
🛛 Assignment	Merger	Country.	Japan
Security Agreement	□ Change of Name		
□ Other			
Execution Date: August 18, 2010		Additional name(s)	& address(es) attached? 🗖 Yes 🖾 No
4. Application number(s) or patent number(s):			
If the document is being filed together with a new application, the execution date of the application is: 08/18/2010			
		B. Patent No(s).	
filed		«PATENT» «ISSUED»	
Additional numbers attached? 🗖 Yes 🔀 No			
 Name and address of party to whom correspondence concerning document should be mailed: Name: KANESAKA BERNER & PARTNERS 		6. Total number of applications and patents involved: one	
		7. Total fee (37 CFR 3.41) <u>\$40.00</u>	
		 Enclosed Authorized to be charged to deposit account 	
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Name of Person, Registration No	D .	Signature	Date
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PATENT REEL: 024928 FRAME: 0977

NOZ-201DES

ASSIGNMENT

For value received, I, <u>Kayoko TAJIMA</u> having a post office address at <u>c/o Shiseido Co., Ltd., 5-5, Ginza 7-chome, Chuo-ku, Tokyo, Japan</u> _____hereby sell, assign and transfer to _____Shiseido Co., Ltd._____a corporation existing under the laws of ______ Japan _____located at <u>5-5, Ginza 7-chome, Chuo-ku, Tokyo, Japan</u> and its successors, assigns, and legal representatives the entire right, title, and interest for all countries including the United States of America, in and to certain inventions relating to <u>MASK FOR FACE</u> <u>PACK</u> described in application for Letters Patent of the United States, executed by me/us on this date, and all patents which may be granted therefor, and all divisions, reissues, continuations and extensions thereof, and authorize and request the Commissioner of Patents and Trademarks to issue all patents on said improvements or resulting therefrom to said Company as assignee of the entire interest, and covenant that I/We have full right so to do, and agree that I/We will communicate to said Company or its representatives any facts known to me/us respecting said improvements and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said Company, its successors, assigns, and nominees, to obtain and enforce proper protection for said invention in the United States.

Signature Kayaka Tajima Date 20/0/8/18

RECORDED: 08/20/2010