PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Alberto Menache	09/02/2010
Mark Alan Sturza	09/02/2010

RECEIVING PARTY DATA

Name:	Menache, LLC	
Street Address:	9385 Charleville Blvd.	
City:	Beverly Hills	
State/Country:	CALIFORNIA	
Postal Code:	90212	

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	7432810

CORRESPONDENCE DATA

Fax Number: (310)317-4499

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (310) 317-4466
Email: joel@voelzke.com
Correspondent Name: Joel Voelzke

Address Line 1: 24772 W. Saddle Peak Rd.
Address Line 4: Malibu, CALIFORNIA 90265

ATTORNEY DOCKET NUMBER:	105-011	
NAME OF SUBMITTER:	Joel D. Voelzke	

Total Attachments: 6

source=Assignment - Signed by Menache#page1.tif source=Assignment - Signed by Menache#page2.tif source=Assignment - Signed by Menache#page3.tif

PATENT 501281999 REEL: 024933 FRAME: 0666

OF \$40.00 /432810

source=Assignment - Signed by Sturza#page1.tif source=Assignment - Signed by Sturza#page2.tif source=Assignment - Signed by Sturza#page3.tif

> PATENT REEL: 024933 FRAME: 0667

CONFIRMATORY ASSIGNMENT

WHEREAS, We, Alberto MENACHE of Beverly Hills, California, and Mark Alan STURZA of Encino, California, previously applied for and obtained the following Used States Letters Patent:

U.S. Patent No.: 7,432,810 ("the '810 Patent")

Entitled: RADIO FREQUENCY TAGS FOR USE IN A MOTION TRACKING SYSTEM

Filed: December 22, 2005

Issued: October 7, 2008

Priority: Division of Application No. 10/777,414, now U.S. Patent No. 7,009,561 ("the '561

Patent")

WHEREAS we believe that we are the original, first, and joint inventors of the invention disclosed and claimed in said Letters Patent;

WHEREAS we previously assigned the invention described in the patent '561 Patent ("the Invention"), and all patents based on the Invention, to Menache, LLC, a Delaware Corporation ("Assignee");

WHEREAS the '810 Patent is a Divisional of the parent '561 Patent, and is therefore a patent based on the Invention, and it was therefore our intention that Menache LLC would own both the '561 Patent and the '810 Patent;

WHEREAS Assignee wishes to obtain recordable title to the '810 Patent, and to any patents throughout the world applied for or granted based on the '810 Patent, and we desire to give Assignee recordable title to the '810 Patent;

NOW, THEREFORE, We do hereby confirm that we previously did, and do hereby again, assign, transfer, and convey to Assignee the entire right, title, and interest in the '810 Patent, including all claims, if any, for infringement prior to the date of this assignment, the inventions and discoveries described therein, any and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation, continuation-in-part, and Convention applications based in whole or in part upon said inventions or discoveries, or upon said applications, and any and all Letters Patent, reissues, and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every

Assignment, Page 1 of 3

PATENT REEL: 024933 FRAME: 0668 Attorney Docket No. 105-011

priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications, and said Letters Patent.

- 2. Authorize Assignee to file patent applications in any or all countries for any or all of said inventions and discoveries in our names or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or otherwise.
- 3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title, and interest therein or otherwise as Assignee may direct.
- 4. Warrant that we have not knowingly conveyed to others any right in said inventions, discoveries, applications, or patents or any license to use the same or to make, use, or sell anything embodying or utilizing any of said inventions or discoveries; and that we have good right to assign the same to Assignee without encumbrance.
- 5. Bind our heirs, legal representatives, and assigns, as well as ourselves, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to us or them, all acts reasonably serving to assure that the said inventions and discoveries, the said patent applications, and the said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by us, our heirs, legal representatives, and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to us relating to said inventions and discoveries or the history thereof; to furnish Assignee with any and all documents, photographs, models, samples, and other physical exhibits in our control or in the control of our heirs, legal representatives, or assigns which may be useful for establishing the facts of our conception, disclosures, and reduction to practice of said inventions and discoveries; and to testify as to the same in any interference or other litigation.

Assignment, Page 2 of 3

Notary Public

Assignor: ALBERTO MENACHE

Date: _	9/2/2010			_
STATE	OF CALIFORNIA)	Alberto Menache	
COUNT	TY OF LOS ANGELES) ss.)		
satisfact that he/s	Public, personally appears fory evidence) to be the pa the executed the same in I	ed Alberto Menacerson whose name nis/her authorized	che, personally known to me (or proved to me is subscribed to the within instrument and ack capacity, and that by his/her signature on the inacted, executed the instrument.	on the basis of nowledged to me
	Witness my hand and of	ficial seal.		
	Notary Public		-	
			Assignor: MARK ALAN STURZA	
Date: _				_
	OF CALIFORNIA)) ss.)	Mark Alan Sturza	
satisfact that he/s	Public, personally appears fory evidence) to be the passe executed the same in I	ed Mark Alan Stuerson whose name nis/her authorized	O, before me	e on the basis of nowledged to me
	Witness my hand and of	ficial seal.		

Attorney Docket No. 105-011

CONFIRMATORY ASSIGNMENT

WHEREAS, We, Alberto MENACHE of Beverly Hills, California, and Mark Alan STURZA of Encino, California, previously applied for and obtained the following Used States Letters Patent:

U.S. Patent No.: 7,432,810 ("the '810 Patent")

Entitled: RADIO FREQUENCY TAGS FOR USE IN A MOTION TRACKING SYSTEM

Filed: December 22, 2005

Issued: October 7, 2008

Priority: Division of Application No. 10/777,414, now U.S. Patent No. 7,009,561 ("the '561

Patent")

WHEREAS we believe that we are the original, first, and joint inventors of the invention disclosed and claimed in said Letters Patent;

WHEREAS we previously assigned the invention described in the patent '561 Patent ("the Invention"), and all patents based on the Invention, to Menache, LLC, a Delaware Corporation ("Assignee");

WHEREAS the '810 Patent is a Divisional of the parent '561 Patent, and is therefore a patent based on the Invention, and it was therefore our intention that Menache LLC would own both the '561 Patent and the '810 Patent;

WHEREAS Assignee wishes to obtain recordable title to the '810 Patent, and to any patents throughout the world applied for or granted based on the '810 Patent, and we desire to give Assignee recordable title to the '810 Patent;

NOW, THEREFORE, We do hereby confirm that we previously did, and do hereby again, assign, transfer, and convey to Assignee the entire right, title, and interest in the '810 Patent, including all claims, if any, for infringement prior to the date of this assignment, the inventions and discoveries described therein, any and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation, continuation-in-part, and Convention applications based in whole or in part upon said inventions or discoveries, or upon said applications, and any and all Letters Patent, reissues, and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every

Assignment, Page 1 of 3

PATENT REEL: 024933 FRAME: 0671 Attorney Docket No. 105-011

priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications, and said Letters Patent.

- 2. Authorize Assignee to file patent applications in any or all countries for any or all of said inventions and discoveries in our names or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or otherwise.
- 3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title, and interest therein or otherwise as Assignee may direct.
- 4. Warrant that we have not knowingly conveyed to others any right in said inventions, discoveries, applications, or patents or any license to use the same or to make, use, or sell anything embodying or utilizing any of said inventions or discoveries; and that we have good right to assign the same to Assignee without encumbrance.
- Assignee's request and at Assignee's expense, but without additional consideration to us or them, all acts reasonably serving to assure that the said inventions and discoveries, the said patent applications, and the said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by us, our heirs, legal representatives, and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to us relating to said inventions and discoveries or the history thereof; to furnish Assignee with any and all documents, photographs, models, samples, and other physical exhibits in our control or in the control of our heirs, legal representatives, or assigns which may be useful for establishing the facts of our conception, disclosures, and reduction to practice of said inventions and discoveries; and to testify as to the same in any interference or other litigation.

Assignment, Page 2 of 3

Attorney Docket No. 105-011 Assignor: ALBERTO MENACHE Date: Alberto Menache STATE OF CALIFORNIA **COUNTY OF LOS ANGELES** On this day of , 200___, before me _ _ the undersigned Notary Public, personally appeared Alberto Menache, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument, the person, or the entity on behalf of which the person acted, executed the instrument. Witness my hand and official seal. **Notary Public** Assignor: MARK ALAN STURZA Date: 9/2//0 STATE OF CALIFORNIA **COUNTY OF LOS ANGELES** On this day of _, 200___, before me _ _, the undersigned Notary Public, personally appeared Mark Alan Sturza, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument, the person, or the entity on behalf of which the person acted, executed the instrument. Witness my hand and official seal.

Assignment, Page 3 of 3

PATENT REEL: 024933 FRAME: 0673

Notary Public