PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Nayan Engineer	09/01/2010

RECEIVING PARTY DATA

Name:	Hyundai Motor Company	
Street Address:	231, Yangjae-dong	
Internal Address:	Seocho-ku	
City:	Seoul	
State/Country:	ate/Country: KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF	

Name:	Kia Motors Corporation	
Street Address:	231, Yangjae-dong	
Internal Address:	Seocho-ku	
City:	Seoul	
State/Country:	KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF	

Name:	Hyundai America Technical Center	
Street Address:	6800 Geddes Road	
City:	Superior Township	
State/Country:	MICHIGAN	
Postal Code:	48198	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	12851404	

CORRESPONDENCE DATA

501281638

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

PATENT REEL: 024937 FRAME: 0675 12851404

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ATTORNEY DOCKET NUMBER: 85216(71666)

NAME OF SUBMITTER: William J. Daley, Jr.

Total Attachments: 3

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> PATENT REEL: 024937 FRAME: 0676

ASSIGNMENT BY INVENTOR

WHEREAS, Assignor has invented certain new and useful improvements in CRANK-WEB MOUNTED LINEARLY SEGMENTED STARTER GENERATOR SYSTEM, set forth in a Patent application for Letters Patent of the United States, filed August 5, 2010 as U.S. patent application Serial No. 12/851,404; and

WHEREAS, Hyundai Motor Compay; Kia Motors Corporation; and Hyundai America Technical Center, Inc. respectively having their principal places of business at 231, Yangjae-dong, Seocho-ku, REPUBLIC OF KOREA; 231, Yangjae-dong, Seocho-ku, Seoul, REPUBLIC OF KOREA; and 6800 Geddes Road Superior Township, MI 48198, U.S.A. (hereinafter referred to as Assignees), are desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over, unto Assignees, their successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefor and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignees, for their own use and benefit and the use and benefit of their successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended,

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as fully and entirely as the same would have been held and enjoyed by Assignor, had this sale and assignment not been made.

AND for the same consideration, Assignor hereby represents and warrants to Assignees, their successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignees under law or that have already been transferred to Assignees, Assignor is the sole and lawful owner of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, Assignor hereby covenants and agrees to and with Assignees, their successors, legal representatives and assigns, that Assignor will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignees, their successors, legal representatives and assigns, whenever counsel of Assignees, or counsel of their successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Patent application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignor hereby requests the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to Assignees, as Assignees of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignees, their successors, legal representatives and assigns.

AND Assignor hereby grants the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order

PATENT REEL: 024937 FRAME: 0678 to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

EDWARDS ANGELL PALMER & DODGE LLP

All practitioners at Customer Number 21874

AND Assignor acknowledges an obligation of assignment of this invention to Assignees at the time the invention was made.

	ayan ENGINEER
Date: Sept 1, 2010	
United States of America	
State of <u>Michigan</u>) ss.:	
County of	
On this / St day of September, 2 personally came Nayan ENGINEER, to m	O/O , before me
described in and who executed the foregoing instrument	e known to be the individual
described in and who executed the foregoing instrument, a of the same.	nd acknowledged execution
DIANNA DER-STEPANIAN Notary Public, State of Michigan County of Wayne My Commission Expires Feb. 98, 2016 Acting in the County of WAYNERAW	

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