

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Alden Morris Mills	04/26/2010
John G. Holland	04/27/2010
Kevan Hollenback	04/27/2010
Mark Eastwood	04/27/2010
Jeff W. Sand	04/26/2010
Ian C. Maccoll	04/26/2010
Stephen G. Hauser	05/05/2010
Lucas B. Ainsworth	04/27/2010

RECEIVING PARTY DATA

Name:	Perfect Pushup LLC
Street Address:	2 Belvedere Place
Internal Address:	Suite 330
City:	Mill Valley
State/Country:	CALIFORNIA
Postal Code:	94941

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12764998

CORRESPONDENCE DATA

Fax Number: (540)242-3993
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: mailroom@charterip.com
 Correspondent Name: Charter IP
 Address Line 1: Post Box 64
 Address Line 4: The Plains, VIRGINIA 20198

OP \$40.00 12764998

ATTORNEY DOCKET NUMBER:	8602/0024PUS1
NAME OF SUBMITTER:	Matthew J. Lattig
Total Attachments: 7 source=assignment#page1.tif source=assignment#page2.tif source=assignment#page3.tif source=assignment#page4.tif source=assignment#page5.tif source=assignment#page6.tif source=assignment#page7.tif	

ASSIGNMENT

WHEREAS, the undersigned, hereinafter referred to collectively as Assignor, has invented:

EXERCISE DEVICE

for which Assignor is about to make or has made United States or International application for patent

- (a) executed on even date preparatory to filing (each inventor should sign this Assignment on the same day as he/she signs the Declaration and Power of Attorney);
- (b) executed on _____, _____, _____; or
- (c) filed on **April 22, 2010** and assigned Serial No. **12/764,998**;
- (d) U.S. Patent No. _____, issued _____; and

WHEREAS, **PERFECT PUSHUP LLC, 2 Belvedere Place, Suite 330, Mill Valley, CA 94941**, hereinafter referred to as Assignee, is desirous of acquiring an interest therein:

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy whereof is hereby acknowledged, Assignor by these presents does sell, assign and transfer unto Assignee and its successors in interest, the full and exclusive right, title and interest in the United States of America and all foreign countries, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the said invention as described in the aforesaid application, said application for patent and all Letters Patent therefor to be held and enjoyed by Assignee to the full end of the term for which said Letters Patent are granted and any extensions thereof as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and the right to recover for past infringements of, or liabilities for, any of the rights relating to any of said applications or patents resulting therefrom;

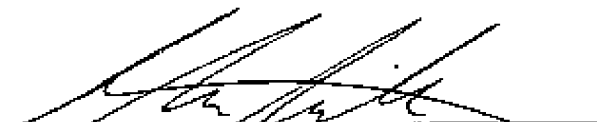
Assignor hereby covenants and agrees to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent in the United States and in all foreign countries including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title and to the said invention, the United States application for patent, or Letters Patent therefor, and to testify in support thereof, for the benefit of Assignee without further or other compensation than that above set forth;

Assignor hereby covenants that no assignment, sale or agreement or encumbrance has been or will be entered into which would conflict with this Assignment; and

Assignor hereby requests the Commissioner of Patents and Trademarks to issue said Letters Patent of the United States of America to Assignee, and requests that any official of any country or countries foreign to the United States, whose duty it is to issue or grant patents and applications as aforesaid, to issue said Letters Patent, Utility Model Registration or Inventor's Certificate to Assignee.

The undersigned hereby grant(s) the law firm of Charter IP, LLC the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

ASSIGNMENT



Alden Morris MILLS

April 126. 2010

Dated

John G. HOLLAND

Dated

Kevan HOLLENBACK

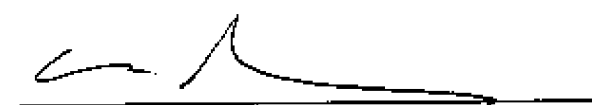
Dated

Mark EASTWOOD

Dated

Jeff W. SAND

Dated



Ian C. MACCOLL

26 APR 2010

Dated

ASSIGNMENT

Alden Morris MILLS

Dated



John G. HOLLAND

April 27, 2010

Dated



Kevan HOLLENBACK

April 27, 2010

Dated

Mark EASTWOOD

Dated

Jeff W. SAND

Dated

Ian C. MACCOLL

Dated

ASSIGNMENT

Alden Morris MILLS

Dated

John G. HOLLAND

Dated

Kevan HOLLENBACK

Dated



Mark EASTWOOD

Dated

9/27/10

Jeff W. SAND

Dated

Ian C. MACCOLL

Dated

Atty. Dkt. No. 0602/0024PUS1

ASSIGNMENT

Alden Morris MILLS

Dated

John G. HOLLAND

Dated

Kevan HOLLENBACK

Dated

Mark EASTWOOD

Dated



Jeff W. SAND

APRIL 26 2010

Dated

Ian C. MACCOLL

Dated

ASSIGNMENT



Stephen G. Hauser

MAY 5, 2010

Dated

Lucas B. AINSWORTH

Dated

ASSIGNMENT

Stephen G. Hauser

Dated



Lucas B. AINSWORTH

4 / 27 / 2010

Dated