## PATENT ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT		
CONVEYING PARTY	DATA			
		Name	Execution Date	
Zachary J. Donner			08/23/2006	
Jason J. Donner			08/23/2006	
RECEIVING PARTY I	DATA			
Name: Irah H. Donner				
Street Address:	310 Lewis Avenue			
City:	Woodmere			
State/Country:	NEW YORK			
Postal Code:	11598			
		162454		
Property Type		Number		
Patent Number: 73		7379891		
Patent Number:	/3/9	031		
Patent Number: Patent Number:	7379			
		619		
Patent Number:	7577	619		
Patent Number: Patent Number: CORRESPONDENCE Fax Number:	T577 7577 7577 E DATA (770)951-093 <i>be sent via US Mail</i> I 770-933-9500 julie.campbell	619 575 3 when the fax attempt is unsuccessful.		
Patent Number: Patent Number: CORRESPONDENCE Fax Number: <i>Correspondence will I</i> Phone: Email: Correspondent Name Address Line 1:	(770)951-093 E DATA (770)951-093 be sent via US Mail v 770-933-9500 julie.campbell s: Thomas, Kayo 600 Galleria F	619 575 3 <i>when the fax attempt is unsuccessful.</i> ) @tkhr.com den, Horstemeyer & Risley LLP		
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PATENT REEL: 024946 FRAME: 0859

## ASSIGNMENT

WHEREAS I, Zachary J. Donner and Jason J. Donner, have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled System and Method for Reallocating and/or Upgrading and/or Rewarding Tickets, Other Event Admittance Means, Goods and/or Services, for which an application for United States Letters Patent was filed on August 27, 2003, and identified by United States Serial No. 10/648,723;

AND WHEREAS, Irah H. Donner (Assignee) is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, I do hereby sell, assign, transfer and set over unto Irah H Donner, its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention, and any improvements and/or modifications thereto (hereinafter invention) as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and al patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATIONS, I hereby agree with the said assignee that I will not execute any writing or do any act whatsoever conflicting with these presents, and that I will, at any time upon request, without further or additiona consideration but at the expense of said assignee, execute such additional assignments and other writings and do such additional acts as said assignee may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and assignee;

AND I request the Commissioner of Patents to issue any Letters Patent of the United States which may be issued for said invention to said Irah H. Donner, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

Date

8/23/06

Zachary J. Donner

Jason J. Donner

PATENT REEL: 024946 FRAME: 0860

Date