### PATENT ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
HANGIL PARK	08/30/2010

#### **RECEIVING PARTY DATA**

Name:	HYUNDAI MOTOR COMPANY		
Street Address:	231, YANGAE-DONG, SEOCHO-KU		
City:	SEOUL		
State/Country:	REPUBLIC OF KOREA		

Name:	KIA MOTORS CORPORATION		
Street Address:	231, YANGAE-DONG, SEOCHO-KU		
City:	SEOUL		
State/Country:	REPUBLIC OF KOREA		

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	12877717

#### **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER: 060945-5294US

NAME OF SUBMITTER: Monica E. Carlos

PATENT

REEL: 024956 FRAME: 0224

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Total Attachments: 2

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PATENT REEL: 024956 FRAME: 0225

# ASSIGNMENT (Sole Inventor)

(Sole Inventor)
WHEREAS, the undersigned, Hangil PARK, resident of 102-1502, Poranjae Apt., Musong-dong, Hwaseong-si, Gyeonggi-do 445-020, Republic of Korea (hereinafter termed "Inventor"), has invented certain new a
nd useful improvements in METHOD FOR CONTROLLING TCU FAIL-SAFE USING ELECTRONIC
SHIFT LEVER and executed therefore an application for Letters Patent of the United States and
having an oath or declaration executed on even date herewith.
bearing U.S. Patent Application No and filed on
WHEREAS, (1) HYUNDAI MOTOR COMPANY, a corporation of Republic of Korea, having a place of busin
ess at 231, Yangae-Dong, Seocho-Ku, Seoul, Republic of Korea, and
Kia Motors Corporation a corporation of Republic of Korea, having a place of business at
231, Yangae-Dong, Seocho-Ku, Seoul, Republic of Korea, (hereinafter termed "Assignee(s)"), are desirous of acqui
ring the entire right, title and interest in and to said application and the invention disclosed therein, and in and to all embodiments of the invention, heretofore conceived, made or discovered by said Inventor (all collectively hereinafter termed "said invention"), and in and to any and all patents, inventor's certificates and other forms of protection (hereinafter termed "patents") thereon grante d in the United States and foreign countries.
NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Inventor to have been received in full from said Assignee(s):
1. Said Inventor does hereby sell, assign, transfer and convey unto said Assignee(s), the entire right, title and interest
(a) in and to said application and said invention; (b) in and to all rights to apply for foreign patents on said invention pursuant to the
International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all applications filed and any
and all patents granted on said invention in the United States or any foreign country, including each and every application filed and
each and every patent granted on any application which is a division, substitution, or continuation of any of said applications; and
(d) in and to each and every reissue or extensions of any of said patents.
2. Said Inventor does hereby covenant and agree to cooperate with said Assignee(s) to enable said Assignee(s) to
enjoy to the fullest extent the right title and interest herein conveyed in the United States and foreign countries. Such cooperation by said Inventor shall include prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths,
specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee(s)
(a) for perfecting in said Assignee(s) the right, title and interest herein conveyed; (b) for prosecuting any of said applications; (c) for
filing and prosecuting substitute, divisional, continuing or additional applications covering said invention; (d) for filing and
prosecuting applications for reissuance of any said patents; (e) for interference or other priority proceedings involving said
invention; and (f) for legal proceedings involving said invention and any applications therefor and any patents granted thereon,
including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings,
infringement actions and court actions; provided, however, that the expense incurred by said Inventor in providing such cooperation
shall be paid for by said Assignee(s).
3. The terms and covenants of this assignment shall inure to the benefit of said Assignee(s), its successors, assigns
and other legal representatives, and shall be binding upon said Inventor, his or her respective heirs, legal representatives and assigns.
4. Said Inventor does hereby warrant and represent that he or she has not entered and will not enter into any
assignment, contract, or understanding in conflict herewith.
IN WITNESS WHEREOF, the said Inventor has executed and delivered this instrument to said Assignee(s) as follows:
(1) Hangil PARK
Date: Asg 30, 2010 Park Hangil

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PATENT REEL: 024956 FRAME: 0226

PATENT			Attorney Docket No. 060945-5294-US
	State of		) ) SS.
	County of	41044444	5
	On		istrument and acknowledged to me that he/she executed the same in his/her authorized capacity(ies), and that by his/her upon behalf of which the person acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws
			WITNESS my hand and official seal.
			Notary Public

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**RECORDED: 09/08/2010**