

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Alan Manning Kinzel	09/07/2010
Donald John Kinzel	09/07/2010
RECEIVING PARTY DATA	
Name:	Holiday Today, LLC
Street Address:	2321 S Faith
City:	Mesa
State/Country:	ARIZONA
Postal Code:	85209-2548
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12290552
CORRESPONDENCE DATA	
Fax Number:	(888)695-9305
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	480-203-5330
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Correspondent Name:	Alan Kinzel
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Address Line 4:	Mesa, ARIZONA 85209
NAME OF SUBMITTER:	Alan Kinzel
Total Attachments: 3 source=HolidayTodayPatent Assignment#page1.tif source=HolidayTodayPatent Assignment#page2.tif source=HolidayTodayPatent Assignment#page3.tif	

OP \$40.00 12290552

ASSIGNMENT

We, Alan Manning Kinzel and Donald John Kinzel, the undersigned, hereby acknowledge and confirm that we do hereby assign to Holiday Today, LLC at 2321 S. Faith, Mesa, AZ 85209-2548 and to its successors, assigns and legal representatives,, hereinafter referred to as the ASSIGNEE: (1) our entire right, title and interest for the United States and in all countries, in and to any and all inventions, discoveries and applications which are disclosed in the application for United States Letters Patent entitled:

DECORATION, SIGN AND LIGHTING DISPLAY SYSTEM

Filed with the U.s. Patent and Trademark Office on October 31, 2008 and assigned Application No. 12/290,552, which claims priority to provisional application 61/001,893, including any subsequently filed utility applications, which claim priority to Application No. 12/290,552, and including any renewals, revivals, reissues, reexaminations, extensions, continuations and divisions thereof an any substitute applications therefor; (2) the full and complete right to file patent applications in all countries of the world; (3) the entire right, title and interest in and to any Letters Patent which may issue thereon in the United States or in any country, and any renewals, revivals, reissues, reexaminations and extensions thereof, an, an any patents of confirmation, registration and importation of the same; and (4) the entire right, title and interest in all Convention and Treaty Rights of all kinds thereon, including without limitation all rights of priority in any country of the world, in and to the above inventions, discoveries and applications.

We hereby authorize and request the competent authorities to grant and to issue any and all such Letters Patent in the United States and throughout the world to the ASSIGNEE of the entire right, title and interest therein, as fully and entirely as the same would have been held and enjoyed by us had this assignment, sale and transfer not been made.

We agree, at any time, upon the request of the ASSIGNEE, to execute and to deliver to the ASSIGNEE any additional applications for patents for said inventions and discoveries, or any part or parts thereof, and any applications for patents of confirmation, registration and importation based on any Letters Patent issuing on said inventions, discoveries, or applications and divisions, continuations, renewals, reissues, reexaminations and extensions thereof.

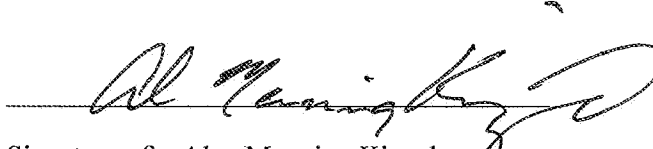
We further agree at any time to execute and to deliver upon request of the ASSIGNEE such additional documents, if any, as are necessary or desirable to secure patent protection on said inventions, discoveries and applications throughout all countries of the world, and otherwise to do the necessary to give full effect to and to perfect the rights of the ASSIGNEE under this Assignment, including the execution,

delivery and procurement of any and all further documents evidencing this assignment, transfer and sale as may be necessary or desirable.

We hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

We further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

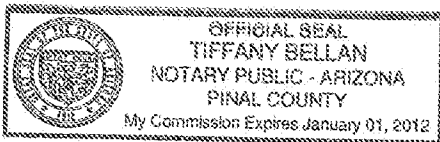
Date: 9.7.2010

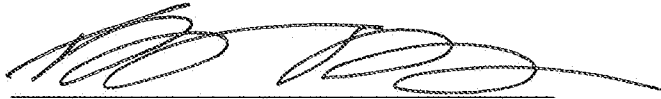

Signature of: Alan Manning Kinzel

State of Arizona

County of Pinal

On this 7th day of September, 2010, before me, the undersigned notary public, personally appeared Alan Kinzel, proved to me through satisfactory evidence of identification, which was a Drivers License to be the person whose name is signed on this document and who swore or affirmed to me that the contents of this document are truthful and accurate to the best of his knowledge and belief.





Notary Public

My commission expires January 01, 2012

Date: 9-7-10

Donald John Kinzel

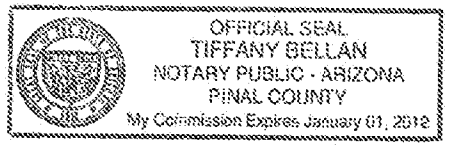
Signature of: Donald John Kinzel

State of Arizona

County of Pinal

Donald
John
Kinzel

On this 7th day of September 2010, before me, the undersigned notary public, personally appeared ~~Alan Kinzel~~ proved to me through satisfactory evidence of identification, which was a Drivers License to be the person whose name is signed on this document and who swore or affirmed to me that the contents of this document are truthful and accurate to the best of his knowledge and belief.



[Signature]

Notary Public

My commission expires January 01, 2012