

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
John Schindler	09/08/2010
RECEIVING PARTY DATA	
Name:	VIZIO, Inc.
Street Address:	39 Tesla
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	91618
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12878050
CORRESPONDENCE DATA	
Fax Number:	(605)422-1323
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	7275991908
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Correspondent Name:	Frank Liebenow
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Address Line 4:	Treasure Island, FLORIDA 33706
ATTORNEY DOCKET NUMBER:	10_0035
NAME OF SUBMITTER:	Frank Liebenow
Total Attachments: 2 source=10_0035_assignment#page1.tif source=10_0035_assignment#page2.tif	

OP \$40.00 12878050

Practitioner's Docket No. 10_0035

PATENT

For: U.S. Rights and Foreign Rights
For: U.S. Application and Foreign Application
By: Inventors

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNORS:

John Schindler
16 Clematis Road, Ladera Ranch 92694 CA
Nationality: US

hereby sells, assigns and transfers to

ASSIGNEE:

VIZIO Inc.
39 Tesla
Irvine, CA 91618
State of Formation: California

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

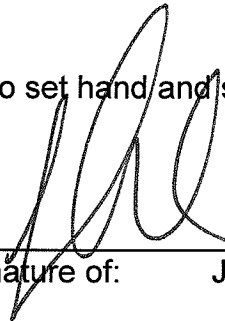
CONFIGURATION OF A DEVICE BASED UPON ORIENTATION

and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I have hereunto set hand and seal



Signature of: John Schindler

ACKNOWLEDGMENT

State of California
County of Orange


On 9.8.10 before me, Tracey J. Surrell, Notary Public
(name and title of officer)

personally appeared John Schindler, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) ~~is~~ are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by ~~his~~ her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature  (Seal)