PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Joseph Lee Wiley II	05/03/2007
Kenneth E. Burkett	05/03/2007
Michelle Leigh Hancock	05/02/2007
Donna J. Moore	05/02/2007
Jeffrey Acosta Bogtong	05/03/2007
Scott Takeshi Burgett	05/03/2007

RECEIVING PARTY DATA

Name:	NDCHealth Corporation
Street Address:	One National Data Plaza
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30329-2010

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12189650

CORRESPONDENCE DATA

(404)853-8806 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Email: maple.tran@sutherland.com

Correspondent Name: SUTHERLAND ASBILL & BRENNAN LLP

Address Line 1: 999 Peachtree Street, NE Address Line 4: Atlanta, GEORGIA 30309-3996

ATTORNEY DOCKET NUMBER:	23840-0168
NAME OF SUBMITTER:	Jason V. Chang

PATENT 501285698 **REEL: 024960 FRAME: 0798**

Total Attachments: 7 source=19603-0045 Assignment#page1.tif source=19603-0045 Assignment#page2.tif source=19603-0045 Assignment#page3.tif source=19603-0045 Assignment#page4.tif source=19603-0045 Assignment#page5.tif source=19603-0045 Assignment#page6.tif source=19603-0045 Assignment#page7.tif

PATENT REEL: 024960 FRAME: 0799

ASSIGNMENT

WHEREAS, we, Joseph Lee Wiley II, a citizen of the United States of America, residing at 4250 Rosestone Court, Douglasville, GA, 30135; Kenneth E. Burkett, a citizen of the United States of America, residing at 3201 Fannin Lane, Southlake, TX 76092; Scott Takeshi Burgett, 13 Queen Victoria Place, Atlanta, GA 30342; Michelle Leigh Hancock, 521 Richmond Place, Loganville, GA 30052; Donna J. Moore, 3925 Cherry Ridge Boulevard, Decatur, GA 30034; and Jeffrey Acosta Bogtong, 283 Wedmore Court, Suwanee, GA 30024, have invented certain inventions and improvements disclosed in a provisional patent application entitled "Systems and Methods for Retaining Or Shifting Prescription Market Share," filed in the United States Patent and Trademark Office on February 10, 2006, under provisional Application Serial No. 60/772,461, and in a non-provisional patent application entitled "Systems and Methods for Shifting Systems and Methods for Retaining Or Shifting Prescription Market Share," filed in the United States Patent and Trademark Office on February 12, 2007, under non-provisional Application Serial No.11/674,069; and

WHEREAS, **NDCHealth Corporation**, a corporation of the State of Delaware having a principal place of business at One National Data Plaza, Atlanta, GA 30329-2010, is desirous of acquiring an interest in the same;

NOW, THEREFORE, for and in consideration of Five Dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which we hereby acknowledge, we, Joseph Lee Wiley II, Kenneth E. Burkett, Scott Takeshi Burgett, Michelle Leigh Hancock, Donna J. Moore and Jeffrey Acosta Bogtong by these presents do sell, assign and transfer unto NDCHealth Corporation, the full, exclusive and entire right, title, and interest in and to said application, in and to any divisions, continuations, continuations in parts, and reissues thereof, and in and to all inventions and improvements disclosed and described in said application, preparatory to obtaining Letters Patent of the United States therefor; and we hereby request the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said application, or from a division, continuation, continuation in part, or reissue thereof, to NDCHealth Corporation, as the assignee, for its interest and for the sole use and benefit of NDCHealth Corporation and its assigns and legal representatives;

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AO 1576898.1

For the same consideration, we, by these presents do sell, assign, and transfer to NDCHealth Corporation, the full, exclusive, and entire right, title and interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of NDCHealth Corporation, or its designee insofar as permitted by applicable law.

AND, for the same consideration, we agree to sign all lawful papers, execute all division, continuing, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid NDCHealth Corporation, its successors, assigns, and nominees, to obtain and enforce proper protection, including the right to sue for patent infringement, for all said inventions and improvements in all countries throughout the world.

94	Lee Wiley II
Jøsept	ı Lee Wiley II ✓
Date:	May 3,2007

COUNTY OF

day of ______, 2007, personally appeared Joseph Lee Wiley II, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and alego he

(SEAL)

My Commission Expires:

Notary Public, Fulton County, Georgia My Commission Expires March 2, 2008

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PATENT REEL: 024960 FRAME: 0801

	2-th
	Kenneth E. Burkett
	Date: <u>5-4-07</u>
STATE OF NORGIA COUNTY OF FUTTON	
Before me, a Notary Public 3rd day of	in and for the State of, on this, 2007, personally appeared Kenneth E. Burkett, who owledged the foregoing Assignment as his free act and deed.
	Panala S. Bellwood NOTARY PUBLIC BELLWOOD
(SEAL)	My Commission Expires:
	Notary Public, Fulton County, Georgia My Commission Expires March 2, 2008

Notary Public, Fulton County, Georgia My Commission Expires March 2, 2008

Michelle Michelle Leigh H	Lin	ah t	Jane	zk
Michelle Leigh H	ancock/	7 '		•
اجتديده				

Date: 05/02/2007

STATE OF	Notary Public, Fulton County, Georgia
	My Commission Expires March 2, 2008
COUNTY OF	•

	Before me	a Notary Public in	and for the State	of	Dear	ia.	, on	this
2nd	day of	may	2007, personally	appeare	d Michelf) e Leigh	Hancock,	who
		signed and acknowl						

NOTARY PUBLIC

(SEAL)

My Commission Expires:



And	Me) 8 ><
Donna	J. Moore	}
Date:	5/2	2007

STATE OF	Notary Public Fullon Co	ounty, Georgia ******* 2 2008		
COUNTY OF	My Commission Expires	Michigan Colombia		
Before r	ne, a Notary Public in and	d for the State of	Georgia	, on this
any of _	May 20	007, personally app	cared Donna J. Moo	re, who being
duly sworn, sign	ned and acknowledged the	foregoing Assignm	ent as his free act and	deed.
		Rinda	1 Belling	20 <i>d</i>
		NOTARY PUB	LIC	

My-Commission Expires:



(SEAL)

Mh	Acous	Best	****
Jeffrey Aqo	sta Bogtong		
Date:	5/2/200	7	

COUNTY OF _____

(SEAL) GEORGIA APPALIS NO

My Commission Expires:

Scott Takeshi Burgett

STATE OF GEOGRACION
COUNTY OF FUTTON

NOTARY PUBLIC

(SEAL)

My Commission Expires:

Notary Public, Fulton County, Georgia My Commission Expires March 2, 2008

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RECORDED: 09/09/2010