

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
<b>CONVEYING PARTY DATA</b>											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Shawn Patrick Hurley</td> <td>09/01/2010</td> </tr> <tr> <td>Stephen Myron Snyder</td> <td>09/01/2010</td> </tr> <tr> <td>Robert Edward Trevillian IV</td> <td>09/01/2010</td> </tr> <tr> <td>Terry Alan Fry</td> <td>09/01/2010</td> </tr> </tbody> </table>		Name	Execution Date	Shawn Patrick Hurley	09/01/2010	Stephen Myron Snyder	09/01/2010	Robert Edward Trevillian IV	09/01/2010	Terry Alan Fry	09/01/2010
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Terry Alan Fry	09/01/2010										
<b>RECEIVING PARTY DATA</b>											
Name:	United Parcel Service of America, Inc.										
Street Address:	55 Glenlake Parkway, NE										
City:	Atlanta										
State/Country:	GEORGIA										
Postal Code:	30328										
<b>PROPERTY NUMBERS Total: 1</b>											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12878342</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12878342						
Property Type	Number										
Application Number:	12878342										
<b>CORRESPONDENCE DATA</b>											
Fax Number:	(404)253-8471										
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ATTORNEY DOCKET NUMBER:	018360/390748										
NAME OF SUBMITTER:	Dane A. Baltich										
Total Attachments: 2											

CH \$40.00 12878342

**501285737**

**PATENT  
 REEL: 024960 FRAME: 0996**

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**ASSIGNMENT - WORLDWIDE**

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto

United Parcel Service of America, Inc.  
55 Glenlake Parkway, NE  
Atlanta, Georgia 30328

its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries in and to the invention in **"ENHANCED LOCATION INFORMATION FOR POINTS OF INTEREST"**

as set forth in this United States Patent Application

- executed concurrently herewith
- executed on \_\_\_\_\_
- Application No. 12/878,342 filed Sept. 9, 2010
- Application claims priority from U.S. Provisional Appl. No. 61/259,328 with a filing date of November 9, 2009, all applications listed above being hereinafter referred to as the "application(s)";

(We hereby authorize and request the Assignee and its attorney (Alston & Bird LLP) to insert above the application number and filing date of said application when known.)

said application for United States Letters Patent, including all divisional, renewal, substitute, continuation, nonprovisionals, continuation-in-parts, and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues, reexaminations, and extensions of Letters Patent granted for said inventions or upon said applications and every priority right that is or may be predicated upon or arise from said inventions, said applications, and said Letters Patent; said Assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said Assignee or otherwise as said Assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents and Trademarks of the United States of America being hereby authorized to issue or transfer all said Letters Patent to said Assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right theretofore given, and that the undersigned will do all acts reasonably serving to ensure that the said inventions, patent applications and Letters Patent shall be held and enjoyed by said Assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said Assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers, declarations, and lawful affidavits in

form and substance which may be requested by said Assignee, to furnish said Assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said inventions, and to testify in any proceedings relating to said inventions, patent applications, and/or Letters Patent.

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

9/1/10  
Date

Shawn P. Hurley  
Shawn Patrick Hurley

9/1/2010  
Date

Stephen Myron Snyder  
Stephen Myron Snyder

9/1/2010  
Date

Robert Edward Trevillian IV  
Robert Edward Trevillian IV

9/1/2010  
Date

Terry Alan Fry  
Terry Alan Fry