PATENT ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT		
CONVEYING PARTY DATA				
		Name	Execution Date	
Jae-Woo JANG			09/08/2010	
Jin-Ho CHO			09/08/2010	
RECEIVING PARTY DATA				
Name:	SAMSUNG ELECTRONICS CO., LTD.			
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Internal Address:	suwon-si			
City:	GYEONGGI-DO			
State/Country:	REPUBLIC OF KOREA			
PROPERTY NUMBERS Total: 1 Property Type		Number		
Application Number: 12878		78832		
Application Number: 12878832 CORRESPONDENCE DATA				
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NAME OF SUBMITTE	R:	Signe Holmbeck, Reg. No. 46,484		
Total Attachments: 2 source=KASN03417US_ASSN_EF#page1.tif source=KASN03417US_ASSN_EF#page2.tif				

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we

	of	#4-B02 Wooju town, Maetan 1-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea
 CHO, Jin-Ho	of	#114-204 Hyundai 6-cha 1-danji Apt., Ssangyong-dong, Seobuk-gu, Cheonan-si, Chungcheongnam-do, Republic of Korea

hereby sell, assign and transfer to **Samsung Electronics Co., Ltd.** a corporation, having a place of business at 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, its successors and assigns, the entire right, title and interest throughout the world in our invention in

DISPLAY DEVICE WITH A LENS PLATE AND METHOD OF MANUFACTURINGTHE DISPLAY DEVICE

for which we have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, its successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this <u>8th</u> day of <u>September</u>, 2010.

JANG Jae-Woo

JANG, Jae-Woo

WITNESSED:

Signature

Date

Type or print name of witness

-Page 1 of 2-

27年至6600967678第472第0100903081155

PATENT 004111283468822 REEL: 024963 FRAME: 0499 Executed this <u>Ath</u> day of <u>September</u>, 2010.

<u>СНО, Јін-Но</u> **СНО, Јін-Но**

WITNESSED:

Signature

Date

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Type or print name of witness

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RECORDED: 09/09/2010

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