PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Stribling Packaging, Inc.	09/08/2010

RECEIVING PARTY DATA

Name:	Englander Container & Display Co.	
Street Address:	P.O. Box 22067	
City:	Waco	
State/Country:	TEXAS	
Postal Code:	76702	

PROPERTY NUMBERS Total: 6

Property Type	Number
Application Number:	12321395
Patent Number:	D607233
Patent Number:	D607232
Patent Number:	D616673
Patent Number:	D607236
Patent Number:	D607237

CORRESPONDENCE DATA

Fax Number: (479)251-0801

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: kristin.baldwin@kpslaw.com

Correspondent Name: Meredith K. Lowry

Address Line 1: 3739 Steele Blvd. Suite 340
Address Line 4: Fayetteville, ARKANSAS 72703

ATTORNEY DOCKET NUMBER:	018046
NAME OF SUBMITTER:	Meredith K. Lowry

501286693 PATENT REEL: 024964 FRAME: 0252 P \$240.00 12321395

Total Attachments: 4

source=ASSIGNMENT 9-9-2010#page1.tif source=ASSIGNMENT 9-9-2010#page2.tif source=ASSIGNMENT 9-9-2010#page3.tif source=ASSIGNMENT 9-9-2010#page4.tif

> PATENT REEL: 024964 FRAME: 0253

ASSIGNMENT

WHEREAS, STRIBLING PACKAGING, INC., an Arkansas Corporation doing business

at 1603 N. 35th Street, Rogers, Arkansas 72756, (hereinafter called ASSIGNOR), is the assignee

of certain new and useful improvements for which patents have been granted or applied for by

assignment as recorded in the Assignment Division of the United States Patent and Trademark

Office as noted below:

U.S. Patent Application Serial No. 12/321,395, entitled ARCUATE DISPLAY STAND,

filing date of January 21, 2009, assignment recorded on February 20, 2009, Reel 022287,

Frame 0685;

U.S. Patent No. D607,233, entitled ARCUATE DISPLAY, patent granted on January 5,

2010, assignment recorded on August 12, 2009, Reel 023090, Frame 0968;

U.S. Patent No. D607,232, entitled ARCUATE DISPLAY, patent granted on January 5,

2010, assignment recorded on August 12, 2009, Reel 023091, Frame 0226;

U.S. Patent No. D616,673, entitled ARCUATE DISPLAY, patent granted on June 1, 2010,

assignment recorded on August 12, 2009, Reel 023092, Frame 0007;

U.S. Patent No. D607,236, entitled ARCUATE TIERED DISPLAY, patent granted on

January 5, 2010, assignment recorded on August 12, 2009, Reel 023092, Frame 0144; and,

U.S. Patent No. D607,237, entitled ARCUATE DISPLAY, patent granted on January 5,

2010, assignment recorded on August 12, 2009, Reel 023092, Frame 0202 (collectively "the

patents").

WHEREAS, ASSIGNOR, the said owner, is now the exclusive owner of said patents, the

inventions described and claimed therein, and all rights in, to and under the same by virtue of

assignment.

PATENT

REEL: 024964 FRAME: 0254

WHEREAS, ENGLANDER CONTAINER & DISPLAY CO., a Texas Corporation

doing business at P.O. Box 22067, Waco, TX 76702, (hereinafter referred to as ASSIGNEE), is

desirous of acquiring the entire right, title and interest in and to the aforementioned invention,

application and in, to and under any and all Letters Patent of the United States and in any and all

foreign countries thereof.

NOW, THEREFORE, this indenture witnesseth that for and in consideration of the sum

of Six Dollars (\$6.00) and other good and valuable consideration, the receipt of which is hereby

acknowledged, ASSIGNOR, the said inventor, has sold, assigned, transferred and set over and do

hereby sell, assign, transfer and set over to the said ASSIGNEE, the entire right, title and interest

in the Patents and the said invention therein disclosed and application, and including any and all

divisions and continuations thereof, and including all patents rights thereto throughout the world,

and any and all Letters Patent of the United States, its territorial possessions, and any and all

foreign countries which may be granted therefor, and any and all reissues, extensions or

certificates of reexamination of said Letters Patent, including the right of priority and the subject

matter of any and all claims which may be obtained in every such patent, the same to be held and

enjoyed by the said ASSIGNEE for its own use and behoof, and for the use and behoof of its

successors, assigns, or other legal representatives, to the end of the term or terms for which said

Letters Patent of the United States, territories and foreign countries are or may be granted,

rcissued, extended, or reexamined as fully and entirely as same would have been held and

enjoyed by ASSIGNOR, if this assignment and sale had not been made.

AND, ASSIGNOR hereby authorize and request the Commissioner of Patents to issue

any and all Letters Patent of the United States on said invention, or resulting from said

application, and from any and all divisions and continuations, reissues, extensions, or

2

PATENT REEL: 024964 FRAME: 0255 reexaminations thereof to the said ASSIGNEE, of the entire interest, and hereby covenant that

they have full right to convey the entire interest therein assigned, and he has not executed and

will not execute any agreement in conflict therewith.

AND, ASSIGNOR further hereby covenant and agree that he will, at any time, upon

request, at the expense of said ASSIGNEE, execute and deliver any and all papers that may be

necessary or desirable to perfect the title to said invention, and to said Letters Patent as may be

granted therefore in said ASSIGNEE, its successors, assigns, or other legal representatives, and

that if said ASSIGNEE, its successors, assigns, or other legal representatives shall desire to file

any divisional or continuation application, or to secure a reissue, extension or certificate of

reexamination of such Letters Patent, or to file a disclaimer relating thereto, will, upon request,

sign all papers, make all rightful oaths, and do all acts requisite for the filing of such divisional or

continuing application, or such application for reissue or request for reexamination and procuring

thereof, and for the filing of such disclaimers, without further compensation, but at the expense

of said ASSIGNEE, its successors or other legal representatives.

AND, ASSIGNOR does further covenant and agree, that he will, at any time, upon

request, communicate to said ASSIGNEE, its successors, assigns, or other legal representatives,

at its expense, such facts relating to said invention, application, and Letters Patent or the history

thereof, as may be known to him, and testify as to the same in any interference or other litigation,

when requested to do so.

IN WITNESS WHEREOF, I have hereunto set my hand.

2/8/D

3

PATENT REEL: 024964 FRAME: 0256

STATE OF ARKANSAS)
COUNTY OF BENTON) ss:)
On this 3 day of Bill Stribling, to me the foregoing Assignment, and w reasons and purpose therein set for	known to be the person described hereinabove who executed the acknowledged to me that he executed the same for the th.
My Commission Expires: $\frac{4}{2015}$	Debru Dogay Commy Commy Commy Commy Commission Exp. 04/25/2013 Notary Public Notary Public
	Seal

4

RECORDED: 09/10/2010