

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Matei Stroila	09/08/2010
<b>RECEIVING PARTY DATA</b>	
Name:	NAVTEQ North America, LLC
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State/Country:	ILLINOIS
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<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	12877405
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NAME OF SUBMITTER:	Adil M. Musabji
Total Attachments: 2 source=N0348US-Assignmentr#page1.tif source=N0348US-Assignmentr#page2.tif	

CH \$40.00 12877405

ASSIGNMENT

WHEREAS, MATELSTROILA, hereinafter called the "Assignor", has made the invention described in the United States patent application entitled "GENERATING A MULTI-LAYERED GEOGRAPHIC IMAGE AND THE USE THEREOF", for which the DECLARATION FOR PATENT APPLICATION has been executed on even date herewith;

WHEREAS, NAVTEQ North America, LLC, a corporation organized and existing under the laws of the State of DELAWARE, having a place of business at CHICAGO, ILLINOIS, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention, as set forth below;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) per Assignor, and other valuable and legally sufficient consideration, the receipt of which by the Assignor from the Assignee is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignor hereby covenants and agrees, for both the Assignor and the Assignors' legal representatives, that the Assignor will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or

