PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:			NEW ASSIGNMENT		
NATURE OF CONVEYANCE:			ASSIGNMENT		
CONVEYING PARTY DATA					
N			ame	Execution Date	
Ferdinand Maier 07/07/2010					
RECEIVING PARTY DATA					
Name:	fm marketing gmbh				
Street Address:	Huberbergstrasse 23				
City:	Obertrum am See				
State/Country:	AUSTRIA				
Postal Code: 5162					
PROPERTY NUMBERS Total: 1					
Property Type			Number		
Application Number:		29369	69662		
CORRESPONDENCE DATA					
$F_{av} = 10^{-1} (214)$					
Correspondence will be sent via US Mail when the fax attempt is unsuccessful. 000000000000000000000000000000000000					
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ATTORNEY DOCKET NUMBER:			VBW 5695.1 (PIF/AXJ)		
NAME OF SUBMITTER:			Anita Juric		
Total Attachments: 3 source=01306879#page1.tif source=01306879#page2.tif source=01306879#page3.tif					

ASSIGNMENT

WHEREAS, I, Ferdinand Maier of Obertrum am See, Austria have invented an improvement in REMOTE CONTROL (R298-45-USD; VBW 5695) and have executed an application for a United States patent based thereon simultaneously herewith (U.S. Ser. No. 29/363,828 based on Community Design Registrations Nos. 001184634-0001 and 001184634-0003 filed 15 December 2009);

AND, WHEREAS, fm marketing gmbh of Obertrum am See, Austria, a corporation of the Country of Austria (hereinafter referred to as "ASSIGNEE") is desirous of acquiring certain rights thereunder;

NOW, THEREFORE, for one dollar and other good and valuable consideration, receipt of all of which is hereby acknowledged, I have agreed to and do hereby sell, assign and transfer unto said ASSIGNEE the entire right, title and interest in and throughout the United States of America (including its territories and dependencies) in and to said invention, said United States application, any other United States applications (including provisional, non-provisional, divisional, continuing, or reissue applications) based in whole or in part on said United States application or in whole or in part on said invention, and any and all patents (including extensions thereof) which have been or may be granted on any of the aforesaid applications or on said invention or any part thereof;

TO BE HELD AND ENJOYED by said ASSIGNEE, its successors and assigns, as fully and entirely as the same would have been held Page 1 of 3

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and enjoyed by me had no sale and assignment of said interest been made;

AND I hereby authorize and request the Commissioner of Patents of the United States of America to issue any and all United States patents which may be granted upon said United States applications or any of them, or upon said invention or any part thereof, to said ASSIGNEE;

AND I hereby agree for myself and for my heirs, executors and administrators, to execute without further consideration any further lawful documents and any further assurances, and any provisional, non-provisional, divisional, continuing, reissue, or other applications for patents of any country, that may be deemed necessary by said ASSIGNEE fully to secure to said ASSIGNEE its interest as aforesaid in and to said invention or any part thereof, and in and to said several patents or any of them;

AND I hereby covenant for myself and my legal representatives, and agree with said ASSIGNEE, its successors and assigns, that I have granted no right or license to make, use or sell said invention, to anyone except said ASSIGNEE, that prior to the execution of this deed my right, title and interest in said invention had not been otherwise encumbered, and that I have not executed and will not execute any instrument in conflict herewith.

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set my hand. IN WITNESS WHEREOF, I have hereuft $\frac{\frac{1}{1}}{\frac{1}{1}}$ Date $\frac{\frac{1}{1}}{\frac{1}{1}}$ Date Ferdinand GABRIELE STIT Wi

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RECORDED: 09/10/2010