

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Patrick Carson Meehan	09/02/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Groundspeak, Inc.
<b>Street Address:</b>	501 N. 34th Street, Ste 300
<b>City:</b>	Seattle
<b>State/Country:</b>	WASHINGTON
<b>Postal Code:</b>	98103
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12875049
<b>CORRESPONDENCE DATA</b>	
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<b>Correspondent Name:</b>	Cascadia Intellectual Property
<b>Address Line 1:</b>	500 Union Street, Ste 1005
<b>Address Line 4:</b>	Seattle, WASHINGTON 98101
<b>ATTORNEY DOCKET NUMBER:</b>	015.1005.US.UTL
<b>NAME OF SUBMITTER:</b>	Scott E. Smith
<b>Total Attachments: 2</b> source=Assignment#page1.tif source=Assignment#page2.tif	

OP \$40.00 12875049

Attorney Docket No. 015.1005.US.UTL

**ASSIGNMENT OF PATENT APPLICATION**

FOR GOOD AND VALUABLE CONSIDERATION,

I, the undersigned have agreed and hereby agree to assign for good and valuable consideration, receipt of which is hereby expressly acknowledged, and do hereby sell, assign and transfer unto:

Groundspeak, Inc.501 N. 34<sup>th</sup> Street, Suite 300  
Seattle, WA 98103

a corporation organized under the laws of the state of Washington as Assignee, and its successors, assigns and legal representatives, the entire right, title and interest, for all countries in and to certain inventions relating to

System And Method For Simulating Placement Of A Virtual Object Relative To Real World Objects

described in an application for Letters Patent of the United States, identified as Attorney Docket No. 015.1005.US.UTL, at Cascadia Intellectual Property, 500 Union Street, Suite 1005, Seattle, WA 98101 and filed on September 2, 2010, as Application Serial No. 12/875,049, and any and all invention and improvements set forth therein, and any and all continuations, continuations-in-part, divisionals, and renewals of and substitutes for said application for said Letters Patent, and all the rights and privileges under any and all Letters Patent that may be granted therefore in any country, and any reissues, or reexaminations, or extensions of said Letters Patent. I request that any and all Letters Patent for said inventions be issued to said Assignee, successors of said Assignee, assigns and legal representatives, or to such nominees as said Assignee may designate.

I agree that, when requested, I will, without charge to said Assignee but at the expense of said Assignee, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing and maintaining patents for said inventions in any and all countries and for vesting title thereto in said Assignee, successors of said Assignee, assigns and legal representatives or nominees.

I authorize and empower said Assignee, successors of said Assignee, assigns and legal representatives or nominees, to invoke and claim for any application for patent or other form of protection for said inventions filed by said Assignee, successors of said Assignee, assigns and legal representatives or nominees, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property ("International Convention"), as amended, or by any convention which may henceforth be substituted for said International Convention, and to invoke and claim such right of priority without further written or oral authorization from us.

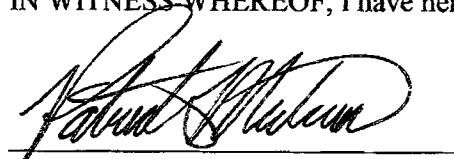
I hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment and further consent to file this assignment or like document which may be required in any country for any purpose and more particularly in proof of the right of said Assignee or nominee to claim

the aforesaid benefit of the right of priority provided by said International Convention which may henceforth be substituted for such benefit.

I hereby authorize Patrick J.S. Inouye, Esq., attorney for Assignee, to insert the filing date and Serial number into the first paragraph of this assignment, after the application for Letters Patent has been filed, and the U.S. Patent Office has assigned such application a Serial Number.

I covenant with said Assignee, its successors, assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that I have full right to convey the same as herein expressed.

IN WITNESS WHEREOF, I have hereunto signed my name on the day and year set forth below.

  
\_\_\_\_\_  
Patrick Carson Meehan

9/2/10  
\_\_\_\_\_  
DATE