

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT										
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT										
<b>CONVEYING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Phillip Asa Drake</td> <td>08/30/2010</td> </tr> <tr> <td>Ruzhan Peng</td> <td>09/01/2010</td> </tr> <tr> <td>George Endel Deckner</td> <td>08/30/2010</td> </tr> </tbody> </table>		Name	Execution Date	Phillip Asa Drake	08/30/2010	Ruzhan Peng	09/01/2010	George Endel Deckner	08/30/2010		
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<b>RECEIVING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;"><b>Name:</b></td> <td>The Procter &amp; Gamble Company</td> </tr> <tr> <td><b>Street Address:</b></td> <td>One Procter &amp; Gamble Plaza</td> </tr> <tr> <td><b>City:</b></td> <td>Cincinnati</td> </tr> <tr> <td><b>State/Country:</b></td> <td>OHIO</td> </tr> <tr> <td><b>Postal Code:</b></td> <td>45202</td> </tr> </table>		<b>Name:</b>	The Procter & Gamble Company	<b>Street Address:</b>	One Procter & Gamble Plaza	<b>City:</b>	Cincinnati	<b>State/Country:</b>	OHIO	<b>Postal Code:</b>	45202
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<b>PROPERTY NUMBERS Total: 1</b>											
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Application Number:	12874683										
<b>CORRESPONDENCE DATA</b>											
<p>Fax Number: (937)449-6405</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 937-449-6400</p> <p>Email: denise.suter@dinslaw.com</p> <p>Correspondent Name: Dinsmore &amp; Shohl LLP</p> <p>Address Line 1: 1 South Main St., Ste. 1300</p> <p>Address Line 4: Dayton, OHIO 45402</p>											
<b>ATTORNEY DOCKET NUMBER:</b>	11406M/9116.1232										
<b>NAME OF SUBMITTER:</b>	Richard J. McNeely										
<p>Total Attachments: 4</p> <p>source=11406MASGN#page1.tif</p> <p>source=11406MASGN#page2.tif</p>											

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**PATENT**  
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## G L O B A L   G E N E R A L   A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled **Apparatus and Methods for Visual Demonstration of Dental Erosion on Simulated Dental Materials**, Attorney's Docket No. **11406M** and filed in the United States Patent Office as Number 12/874,683, on September 2, 2010 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

**Phillip Asa DRAKE, 4703 Margaret Court, Mason, Ohio 45040, USA**  
**Ruzhan (NMN) PENG, 7962 Winding Creek Court, Mason, Ohio 45040, USA**  
**George Endel DECKNER, 10572 Tanager Hills Drive, Cincinnati, Ohio 45249, USA**

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

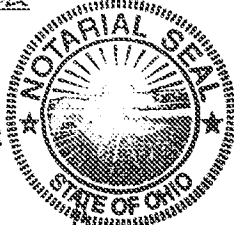
I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number 12/874,683 (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

Phillip A. Drake  
Phillip Asa Drake

30 August 2010  
Date

State of Ohio }  
County of Warren } SS



**LISA ANDERSON**  
Notary Public, State of Ohio  
My Commission Expires Feb. 16, 2011

On this 30<sup>th</sup> day of AUGUST, 2010, before me personally appeared Phillip Asa DRAKE, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Lisa Anderson  
Notary Public/Witness

\_\_\_\_\_  
Ruzhan (NMN) Peng

\_\_\_\_\_  
Date

State of Ohio }  
County of Warren } SS

On this \_\_\_\_\_ day of \_\_\_\_\_, 200\_\_, before me personally appeared Ruzhan (NMN) PENG, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

\_\_\_\_\_  
Notary Public/Witness

George Endel Deckner  
George Endel Deckner

8/30/10  
Date

State of Ohio }  
County of Warren } SS



**LISA ANDERSON**  
Notary Public, State of Ohio  
My Commission Expires Feb. 16, 2011

On this 30<sup>th</sup> day of AUGUST, 2000, before me personally appeared George Endel DECKNER, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Lisa Anderson  
Notary Public/Witness

## G L O B A L   G E N E R A L   A S S I G N M E N T

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**Phillip Asa DRAKE, 4703 Margaret Court, Mason, Ohio 45040, USA**  
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The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

**Phillip Asa Drake**

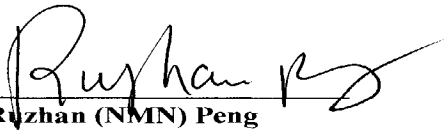
Date

State of Ohio }  
 } SS  
 County of Warren }

On this \_\_\_\_ day of \_\_\_\_\_, 200\_\_, before me personally appeared Phillip Asa DRAKE, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Notary Public/Witness

09-01-2010  
 Date

  
 Ruzhan (NMN) Peng

State of Ohio }  
 } SS  
 County of Warren }

On this 1st day of Sept., 2010, before me personally appeared Ruzhan (NMN) PENG, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Notary Public/Witness

Xiongjian  
 Liu

**George Endel Deckner**

Date

State of Ohio }  
 } SS  
 County of Warren }

On this \_\_\_\_ day of \_\_\_\_\_, 200\_\_, before me personally appeared George Endel DECKNER, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Notary Public/Witness