

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Dale Harbinson	09/04/2010
RECEIVING PARTY DATA	
Name:	Smash Enterprises Pty Ltd
Street Address:	33 Redland Drive, Mitcham
City:	Victoria
State/Country:	AUSTRALIA
Postal Code:	3132
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29364598
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ATTORNEY DOCKET NUMBER:	2159/SAW103244
NAME OF SUBMITTER:	Joseph T. Jasper
Total Attachments: 3 source=Assignment Transmittal#page1.tif source=Executed Assignment#page1.tif source=Executed Assignment#page2.tif	

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PATENT
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PATENTS ONLY

To the Honorable Commissioner of
Patents and Trademarks:
Please record the attached original
document or copy thereof.

1. Name of party or parties conveying an interest: Dale Harbinson (September 4, 2010)	2. Name and address of party or parties receiving an interest: Name: Smash Enterprises Pty Ltd 33 Redland Drive, Mitcham Victoria 3132, Australia
3. Description of the interest conveyed: <u> X </u> Assignment <u> </u> Merger <u> </u> Change of Name <u> </u> Security Agreement Execution Date: Sepetember 4, 2010	Other:
4. Application number(s) or patent number(s). Additional sheet attached? YES <u> </u> NO <u> X </u> A. Patent Application no.(s): 29/364,598 filed June 25, 2010	If the document is being filed together with a new application, the execution date of the application is: B. Patent no.(s):
5. Name and address of party to whom correspondence concerning this cover sheet should be mailed: Name: Joseph T. Jasper Reg. No. 50,833 HANLEY, FLIGHT & ZIMMERMAN, LLC. Customer No. 34431 150 S. Wacker Drive, Suite 2100 Chicago, Illinois 60606	6. Number of applications and/or patents identified on this cover sheet: 1 ----- 7. Amount of fee authorized to be charged via electronic funds transfer: \$40.00 ----- 8. <i>Any additional required fee may be charged, or any overpayment credited to our deposit account: 50-2455</i>

9. To the best of my knowledge and belief, the information contained on this cover sheet is true and correct and any copy submitted is a true copy of the original document. I hereby certify that this paper is being electronically deposited with the United States Patent and Trademark Office on this date:

Date: /September 13, 2010/

/Joseph T. Jasper
Joseph T. Jasper
Registration No.: 50,833

ASSIGNMENT

Serial No: 29/364,598

Filed: June 25, 2010

Title: LUNCH BOX

For good and valuable consideration, the receipt and sufficiency whereof are hereby acknowledged, the undersigned hereby assigns to Smash Enterprises Pty Ltd, 33 Redland Drive, Mitcham, Victoria 3132, Australia, (hereinafter "Assignee"), its successors and assigns, the entire right, title and interest in the invention or improvements of the undersigned disclosed in an application for Letters Patent of the United States, and in said application and any and all other applications, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States, which may be obtained on any of said applications, and in any reissue or extension thereof.

The undersigned hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patent to said assignee.

The undersigned hereby authorizes and requests the attorneys of record in said application to insert in this assignment the execution date and/or filing date and serial number of said application when officially known.

The undersigned warrants himself to be the owner of the interest herein assigned and to have the right to make this assignment and further warrants that there are no outstanding prior assignments, licenses, or other rights in the interest herein assigned.

For said consideration the undersigned hereby agrees, upon the request and at the expense of said assignee, its successors and assigns, to execute any and all divisional, continuation, continuation-in-part and substitute applications for said invention or improvements, and any necessary oath or affidavit relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application, that said assignee, its successors or assigns, may deem necessary or expedient, and for said consideration the undersigned further agrees upon the request of said assignee, its successors or assigns, in the event of any application or Letters Patent assigned herein becoming involved in Interference, to cooperate to the best of the ability of the undersigned with said assignee, its successors or assigns, in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, the undersigned hereby agreeing to perform, upon request, any and all affirmative acts to obtain said Letters Patent, and vest all rights therein hereby conveyed in said assignee, its successors and assigns, whereby said Letters Patent will be held and enjoyed by said assignee, its successors and assigns, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment and sale had not been made.

Attorney Docket No. 20159/SAW 103244

Dated this 4 day of SEPTEMBER 2010


Dale Harbinson

State of VICTORIA

County of AUSTRALIA