

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Eyal Schiff	11/15/2002
Tamir Koch	11/15/2002
RECEIVING PARTY DATA	
Name:	The Consumer Media Company, Inc.
Street Address:	1013 Centre Road
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19611
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12824985
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	3723083-00002
NAME OF SUBMITTER:	Nolan R. Hubbard
Total Attachments: 1 source=3723083-002assignment1#page1.tif	

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PATENT
REEL: 024978 FRAME: 0349

PATENT ASSIGNMENT TO CORPORATION WORLDWIDE

WHEREAS,

1. Eyal Schiff residing at 3/45 Itzhak Manger Street, Tel Aviv, IL 64585 and a citizen of IL;
2. Tamir Koch residing at 4 Yohanan Hagadi Street, Tel Aviv, IL 62269 and a citizen of IL;

hereafter referred to as "THE UNDERSIGNED", have made an invention entitled IMPROVED USER-DRIVEN DATA NETWORK COMMUNICATION SYSTEM AND METHOD

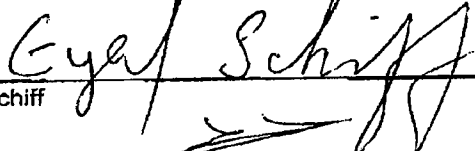
AND, WHEREAS, The Consumer Media Company Inc., hereafter referred to as ASSIGNEE, a corporation organized under the laws of Delaware and whose place of business and business address is 1013 Centre Road, Wilmington, Delaware 19811 USA, is desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE in consideration of the sum of One Dollar, the receipt whereof is acknowledged, and other good and valuable consideration, THE UNDERSIGNED hereby sell, assign and transfer unto ASSIGNEE the full and exclusive right to the said invention in the United States and the entire right, title and interest in and to all divisionals, continuations, continuations in part, reissues, reexaminations or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extension of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said invention including an assignment of all rights under the provision of international conventions and all Letters Patent of foreign countries which may be granted therefrom; the UNDERSIGNED hereby authorize the Commissioner of Patents to issue any and all United States Letters Patent for the aforesaid invention to ASSIGNEE of the entire right, title and interest in and to the same, for the use of the ASSIGNEE, its successors and assigns.

THE UNDERSIGNED, hereby agree that THE UNDERSIGNED, their executors and legal representatives will make, execute and deliver (without charge but at the expense of the ASSIGNEE) any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said ASSIGNEE, its successors and representatives all facts known to THE UNDERSIGNED relating to said invention and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable to vest the ASSIGNEE, its successors or assigns the entire right, title and interest in and to the said invention, applications, Letters Patent, rights, titles and benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

THE UNDERSIGNED represent and agree with said Assignee its successors and assignees, that no assignment grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by THE UNDERSIGNED, and that full right to convey the same as herein expressed is possessed by THE UNDERSIGNED.

IN TESTIMONY WHEREOF, THE UNDERSIGNED have hereunto set their hand on the dates indicated below.


Eyal Schiff

15/11/02
Date


Tamir Koch

15/11/02
Date

No Legalization Required

PATENT

RECORDED: 09/13/2010

REEL: 024978 FRAME: 0350