

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Consumer Media Company, Inc.	06/01/2010
RECEIVING PARTY DATA	
Name:	Dotomi, Inc.
Street Address:	168 N. Clinton St.
Internal Address:	Fourth Floor
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60661
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12824985
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	3723083-00002
NAME OF SUBMITTER:	Nolan R. Hubbard
Total Attachments: 1 source=3723083-002assignment2#page 1.tif	

CH \$40.00 12824985

ASSIGNMENT

WHEREAS, I (we)

Consumer Media Company, Inc., a corporation organized under the laws of Delaware and whose business address is 1013 Centre Road, Wilmington, Delaware 19811, U.S.A.;

hereinafter referred to as Assignor, is the owner of an invention entitled

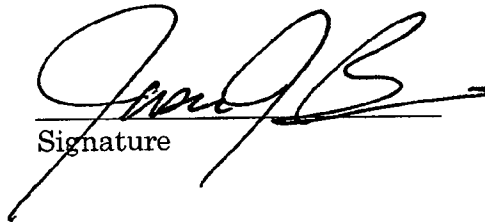
IMPROVED USER-DRIVEN DATA NETWORK COMMUNICATION SYSTEM AND METHOD

For which U.S. Patent application no. 10/169,265 was filed on June 27, 2002; and

WHEREAS, Dotomi, Inc., a U.S. company whose business address is 168 N. Clinton St., Fourth floor, Chicago, Illinois 60661, U.S.A., hereinafter referred to as Assignee, is desirous of acquiring all right, title and interest in and to said invention and the aforementioned patent application and any patent that may be granted therefor.

NOW, THEREFORE, in consideration of One U.S. Dollar (US\$ 1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I, as Assignor, hereby sell, assign and set over to said Assignee the entire right, title and interest in and to said invention and the aforementioned patent application and any patent that may be granted therefore, and the undersigned for ourselves and our legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all documents required for transferring said patents/ applications to said Assignee or its assigns, to communicate to said Assignee or its representatives all facts known to the undersigneds with respect to said patents/applications, whenever requested, to testify in any legal proceedings in which the said patents or patent applications may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid said Assignee, its successors, assigns and nominees to register the assignment of the said Patent(s) or Patent Application(s), the expenses incident to said application to be borne and paid by said assignee. This Deed of Assignment does not detract from any other assignment previously made in respect of the same matters, if any.

6-1-2010
Date


Signature

JASON T. BISER
Name

IN-HOUSE COUNSEL
Title

Consumer Media Company, Inc.