

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Alfredo VANNI</td> <td>07/06/2010</td> </tr> <tr> <td>Marcello ARCANGELI</td> <td>07/06/2010</td> </tr> <tr> <td>Francesco VIARIZZO</td> <td>07/06/2010</td> </tr> </tbody> </table>		Name	Execution Date	Alfredo VANNI	07/06/2010	Marcello ARCANGELI	07/06/2010	Francesco VIARIZZO	07/06/2010		
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>LUIGI LAVAZZA S.p.A.</td> </tr> <tr> <td>Street Address:</td> <td>Corso Novara 59</td> </tr> <tr> <td>City:</td> <td>Torino</td> </tr> <tr> <td>State/Country:</td> <td>ITALY</td> </tr> <tr> <td>Postal Code:</td> <td>I-10154</td> </tr> </table>		Name:	LUIGI LAVAZZA S.p.A.	Street Address:	Corso Novara 59	City:	Torino	State/Country:	ITALY	Postal Code:	I-10154
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CORRESPONDENCE DATA											
Fax Number: (202)293-7860 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 202-775-7559 Email: SWELLS@SUGHRUE.COM Correspondent Name: Sughrue Mion Address Line 1: 2100 Pennsylvania Ave, NW Address Line 4: Washington, DISTRICT OF COLUMBIA 20037-3213											
ATTORNEY DOCKET NUMBER:	Q119661										
NAME OF SUBMITTER:	Brian W. Hannon										
Total Attachments: 1 source=EXECUTED_ASSIGNMENT#page1.tif											

OP \$40.00 12829610

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PATENT
REEL: 024984 FRAME: 0095

ASSIGNMENT

Whereas We, Alfredo VANNI, Marcello ARCANGELI and Francesco VIARIZZO, Italian citizens residing at:

Via Prolungo 1/bis, I-17020 MAGLIOLO (Savona) Italy
Via Berthollet 45, I-10145 TORINO (Italy) and
Via Reduzzi 25, I-10134 TORINO (Italy)

have invented a certain improvement in "Hot-beverage-making apparatus, in particular for milk beverages such as cappuccino, chocolate and the like"

for which we have executed an application for Letters Patent of the United States and whereas LUIGI LAVAZZA S.p.A., an Italian Joint-Stock Company of Corso Novara 59, I-10154 TORINO (Italy) is desirous of acquiring an interest therein.

Now, therefore, in consideration of the sum of One Dollar, the receipt of which is hereby acknowledged, we, Alfredo VANNI, Marcello ARCANGELI and Francesco VIARIZZO

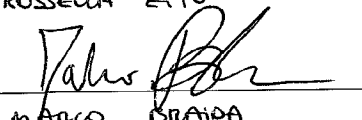
by these presents do sell, assign and transfer unto the said LUIGI LAVAZZA S.p.A the full and exclusive right to the said invention, as described in the specification executed by us of even date herewith preparatory to obtaining Letters Patent in the United States therefor; and hereby request the Commissioner of Patents to issue said Letters Patent to LUIGI LAVAZZA S.p.A

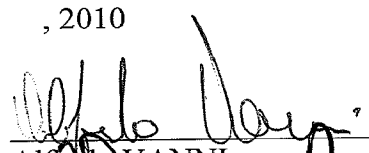
as the assignee, for its interest, for the sole use and behoof of said LUIGI LAVAZZA S.p.A and its legal representatives, successors and assigns, to the full end of the term for which said Letters Patent are granted, as fully and entirely as the same would have been held by us had this assignment and sale not been made.

We hereby authorize and request the Law Firm of SUGHRUE MION, PLLC (USPTO Customer Number 23373) to insert here in parentheses (Application number 12/829610 filed on July 02, 2010) the filing date and application number of said application when known.

Executed this 06th day of July , 2010

1st Witness: 
ROSSELLA ZITO

2nd Witness: 
MARCO BRAIDA


ALFREDO VANNI


MARCELLO ARCANGELI


FRANCESCO VIARIZZO