

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Fritz HOHL</td> <td>08/19/2010</td> </tr> <tr> <td>Shin SAITO</td> <td>08/19/2010</td> </tr> </tbody> </table>		Name	Execution Date	Fritz HOHL	08/19/2010	Shin SAITO	08/19/2010				
Name	Execution Date										
Fritz HOHL	08/19/2010										
Shin SAITO	08/19/2010										
RECEIVING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>SONY CORPORATION</td> </tr> <tr> <td>Street Address:</td> <td>1-7-1 Konan, Minato-ku</td> </tr> <tr> <td>City:</td> <td>Tokyo</td> </tr> <tr> <td>State/Country:</td> <td>Japan</td> </tr> <tr> <td>Postal Code:</td> <td>108-0075</td> </tr> </table>		Name:	SONY CORPORATION	Street Address:	1-7-1 Konan, Minato-ku	City:	Tokyo	State/Country:	Japan	Postal Code:	108-0075
Name:	SONY CORPORATION										
Street Address:	1-7-1 Konan, Minato-ku										
City:	Tokyo										
State/Country:	Japan										
Postal Code:	108-0075										
PROPERTY NUMBERS Total: 1											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12828715</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12828715						
Property Type	Number										
Application Number:	12828715										
CORRESPONDENCE DATA											
Fax Number: (703)413-2220 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: (703) 413-3000 Email: akarp@oblon.com Correspondent Name: Oblon, Spivak, et al. Address Line 1: 1940 Duke Street Address Line 4: Alexandria, VIRGINIA 22314											
ATTORNEY DOCKET NUMBER:	360830US8X										
NAME OF SUBMITTER:	Arielle Karp										
Total Attachments: 2 source=360830usASSIGNMENT#page1.tif source=360830usASSIGNMENT#page2.tif											

OP \$40.00 12828715

501290068

PATENT
REEL: 024985 FRAME: 0050

360830US8X

Assignment of Application

INSERT NAMES
AND RESIDENCE
ADDRESS OF
THE INVENTORS

WHEREAS, I (WE) Fritz HOHL,and Shin SAITO, both of Stuttgart, Germany

INSERT TITLE OF
INVENTION:

have invented certain new and useful improvements in: MOBILE AUDIO PLAYER WITH INDIVIDUALIZED
RADIO PROGRAM

(Application No. 12/828,715, filed July 1, 2010), and

INSERT NAME
AND ADDRESS OF
COMPANY OR
OTHER ASSIGNEE

WHEREAS, Sony Corporation

(hereinafter referred to as "ASSIGNEE") having a place of business at: 1-7-1 Konan, Minato-ku, Tokyo 108-0075
Japan is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries (including the right to claim priority under the terms of the International Convention and other relevant International Treaties and Arrangements from the aforesaid application(s)) and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

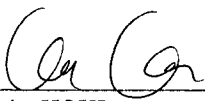
I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

07/09

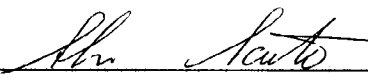
'Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, L.L.P. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: 19.08.2010


(Signature of Inventor) Fritz HOHL

Date: 19-08-2010


(Signature of Inventor) Shin SAITO

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, L.L.P.
ATTORNEYS AT LAW
1940 DUKE STREET
ALEXANDRIA, VIRGINIA 22314

07/09