PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

| Name | Execution Date |
|---------------|----------------|
| Stephen Riley | 09/13/2010 |

RECEIVING PARTY DATA

| Name: | P.R. Golf Distribution Limited | |
|-----------------|--------------------------------|--|
| Street Address: | 5 South Mills, 38 Jubilee Road | |
| City: | Newtownards, County Down | |
| State/Country: | UNITED KINGDOM | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29365210 |

CORRESPONDENCE DATA

Fax Number: (616)975-5505

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 6169755500
Email: nance@vglb.com

Correspondent Name: Van Dyke, Gardner, Linn & Burkhart, LLP

Address Line 1: 2851 Charlevoix Drive SE
Address Line 2: Suite 207, P.O. Box 888695

Address Line 4: Grand Rapids, MICHIGAN 49588-8695

ATTORNEY DOCKET NUMBER: KEL01 P-182

NAME OF SUBMITTER: Karl T. Ondersma

Total Attachments: 1

source=SignedAssignment#page1.tif

PATENT REEL: 024988 FRAME: 0368 CH 640 00

501290800

ASSIGNMENT

WHEREAS, Stephen Riley, residing at 72 Ashbury Road, Bangor, County Down, United Kingdom (hereinafter referred to as Assignor), having invented certain new, original and ornamental design for GOLF CLUB BRUSH AND BALL MARKER for which an application for United States Letters Patent filed on July 6, 2010, and assigned application Serial No. 29/365,210.

WHEREAS, P.R. Golf Distribution Limited, a corporation organized and existing under the laws of the United Kingdom, having a place of business at 5 South Mills, 38 Jubilee Road, Newtownards, County Down, United Kingdom, (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable considerations, Assignor hereby sells, assigns and transfers unto said Assignee the full and exclusive right, title and interest to the said invention in the United States and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and in any and all foreign countries and in and to any and all divisions, reissues, continuations, continuation—in-part, and extensions thereof including the full right to claim for any such applications the benefits of the International Convention.

Assignor hereby authorizes and requests the Patent Office Officials in the United States and in any and all foreign countries to issue any and all of said Letters Patent, when granted, to said Assignee as the owner of the entire right, title and interest in and to the same, for the sole use and behoof of said Assignee, its successors and assigns.

FURTHER, Assignor agrees to communicate to said Assignee or its representatives any facts known to Assignor respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitution, renewal, and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said Assignee, make all rightful oaths and generally do everything possible to aid said Assignee, its successors and assigns, to obtain and enforce proper protection for said invention in the United States and in any and all foreign countries.

IN TEST (MONY WHEREOF, I have hereunto set my signature on the date appearing next to it.

Witness:

Inventors:

11 100

Date:

1300.00