PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Timothy Kay	12/11/2002
Robert Hoffer	12/11/2002

RECEIVING PARTY DATA

Name:	Active Buddy, Inc.	
Street Address:	111 W. Evelyn, Suite 101	
City:	Sunnyvale	
State/Country:	CALIFORNIA	
Postal Code:	94086	

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	7266585

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: MSFT-01141US0

NAME OF SUBMITTER: Richard A. Nebb

Total Attachments: 1

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OF \$40.00 /26658

PATENT REEL: 024990 FRAME: 0584

Docket No. 3348/1H446US2

ASSIGNMENT

We, Timothy KAY, a citizen of USA, residing at 681 Berry Avenue, Los Altos, CA 94024, and Robert HOFFER, a citizen of USA, residing at 1 East Elbrook Drive, Allendale, NJ 07401(hereinafter called "ASSIGNOR") in consideration of the sum of Ten Dollars(\$10.00) or the equivalent thereof, and other good and valuable consideration, receipt of which is hereby acknowledged, paid to me by Active Buddy, Inc., a corporation organized under the laws of Delaware, located at 111 W. Evelyn, Suite 101, Sunnydale, CA (hereinafter called the "ASSIGNEE"), do hereby sell and assign to said ASSIGNEE, its successors and assigns, all my right, title and interest, throughout the world, in and to my invention entitled:

METHOD AND SYSTEM FOR USING SCREEN NAMES TO CUSTOMIZE INTERACTIVE AGENTS

invented by us and described in a patent application executed on for United States Letters Patent therefor, now U.S. Application Serial No. 10/227,595, filed August 23, 2002, and all publications, divisions, reissues, reexaminations, continuations and extensions thereof, as well as the foreign equivalents of any of the foregoing, said interest being our entire ownership interest in said Letters Patent when granted, to be held and enjoyed by said ASSIGNEE, its successors, assigns or other legal representatives, to the full end of the term for which said Letters patent may be granted, as fully and entirely as the same would have been held and enjoyed by me if this assignment and sale had not been made;

And we hereby agree to sign and execute any further documents or instruments which may be necessary, lawful, and proper in the prosecution of said above-named application or in the preparation and prosecution of any continuing, continuation-in-part, substitute, divisional, renewal or reissue applications, or in any amendment, extension, opposition or interference proceedings that is initiated domestically or abroad, or to otherwise to secure the title thereto in said ASSIGNEE:

And we hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to said ASSIGNEE.

We declare under penalty of perjury under the laws of the United States of America that I have signed this document as my own free act and that all of the foregoing is true and correct.

Timothly K

Robert HOFFER

DATED: 12/11/02

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PATENT REEL: 024990 FRAME: 0585

RECORDED: 09/15/2010