

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
KANEBO COSMETICS INC.	09/10/2010
RECEIVING PARTY DATA	
Name:	KAO CORPORATION
Street Address:	14-10, Nihonbashi Kayabacho 1-chome
City:	Chuo-ku, Tokyo
State/Country:	JAPAN
Postal Code:	103-8210
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	6132743
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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ATTORNEY DOCKET NUMBER:	SUGIMURA 73 (6 132 743)
NAME OF SUBMITTER:	Terryence F. Chapman
Total Attachments: 1 source=Assignment#page 1.tif	

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PATENT  
 REEL: 024990 FRAME: 0932

ASSIGNMENT

WHEREAS by virtue of an Assignment recorded in the United States Patent and Trademark Office on Reel 015788, Frame 0747 on March 18, 2005, of KANEBO COSMETICS INC. (hereinafter referred to as Assignor) is a 50% owner of United States Patent No. 6 132 743, issued October 17, 2000 and entitled ZINC OXIDE POWDER WITH SUPPRESSED ACTIVITY AND COSMETIC PREPARATION.

WHEREAS KAO CORPORATION, of 14-10, Nihonbashi Kayabacho 1-chome, Chuo-ku, Tokyo 103-8210 Japan (hereinafter referred to as Assignee) is desirous of acquiring from the said Assignor its entire right, title and interest in, to and under the aforesaid patent and the invention therein described and claimed.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, transfer and set over to the said Assignee, the said invention and the Letters Patent aforesaid and any reissue of said Letters Patent, the same to be held and enjoyed by the said Assignee, for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, to the end of the term for which said Letters Patent of the United States is granted or reissued, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made, together with all claims for damages by reason of past infringement of said Letters Patent with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed by its duly authorized corporate officer this 10<sup>th</sup> day of September, 2010, at Tokyo Japan

Signed in the Presence of

Kanebo Cosmetics Inc.

Kangda Zou

Tatsurou Shinomiya  
By Tatsurou Shinomiya

Heide Suzaki

Title General Manager of  
Technology Planning Department

September 10, 2010

Date \_\_\_\_\_