

# PATENT ASSIGNMENT

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Ji Min Lee	08/18/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Amorepacific Corporation
<b>Street Address:</b>	181, 2-ka, Hangang-ro, Yongsan-gu
<b>City:</b>	Seoul
<b>State/Country:</b>	REPUBLIC OF KOREA
<b>Postal Code:</b>	140-777
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29375029
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(203)327-6401
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	203-327-4500
<b>Email:</b>	docketing@ogrp.com
<b>Correspondent Name:</b>	OHLANDT, GREELEY, RUGGIERO & PERLE, LLP
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<b>Address Line 4:</b>	STAMFORD, CONNECTICUT 06901
<b>ATTORNEY DOCKET NUMBER:</b>	0007023USD/2242
<b>NAME OF SUBMITTER:</b>	Charles N. J. Ruggiero
<b>Total Attachments: 3</b> source=0007023usdassignt#page1.tif source=0007023usdassignt#page2.tif source=0007023usdassignt#page3.tif	

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**PATENT**  
**REEL: 024998 FRAME: 0967**

RECORDATION FORM COVER SHEET  
PATENTS ONLY

Mail Stop Assignment Recordation Services  
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P.O. Box 1450  
Alexandria, VA 22313-1450

Please record the attached original documents or copies thereof.

1. Name of conveying party(ies): **JI Min LEE**
2. Name and address of receiving party(ies): **Amorepacific Corporation  
181, 2-ka, Hangang-ro, Yongsan-gu  
Seoul, 140-777, Republic of Korea**
3. Nature of conveyance:  

<u>XXXX</u>	Assignment	_____	Merger
_____	Security Agreement	_____	Change of Name
_____	Other:	_____	

Execution Date: **August 18, 2010**

4. Application number(s) or application date(s):  
If this document is being filed together with a new application, the execution date of the application is: **August 18, 2010**

A. Application/Patent No.

B. Application/Issue Date

5. Name and address of party to whom correspondence concerning this document should be mailed:

Charles N. J. Ruggiero  
Ohlandt, Greeley, Ruggiero & Perle, L.L.P.  
One Landmark Square, 10<sup>th</sup> Floor  
Stamford, Connecticut 06901-2682 U.S.A.

6. Total No. of applications and patents involved: 1.

7. Total Fee (37 C.F.R. 3.41(h)) \$40.00/assignment.

XXXXX CUSTOMER NO.: 27623

\_\_\_\_\_ Enclosed

XXXXX Authorized to be charged to deposit account.

The Commissioner is hereby authorized to charge any additional fees under 37 C.F.R. 3.41 that may be required with this communication or credit any overpayment, to Deposit Account No. **01-0467**.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Charles N. J. Ruggiero

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments and document: 3

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**UNITED STATES OF AMERICA**  
**ASSIGNMENT**

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In consideration of the payment of ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for the other good and valuable consideration,

**ASSIGNOR:**

**Lee, Ji Min**

#11-901, Imkwang 3-cha, Bangbae-dong, Seocho-gu,  
Seoul, 137-060, Republic of Korea

hereby sells, assigns and transfers to

**ASSIGNEE:**

**AMOREPACIFIC COPORATION**

181, 2-ka, Hangang-ro, Yongsan-gu, Seoul, 140-777,  
Republic of Korea

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions in and to, any and all improvements which are disclosed in the Application entitled

**MASCARA CONTAINER**

which application was executed by the undersigned on even date herewith, and, in and to all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, substitute, reissue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I have set my hand and seal

2010.08.18

Date



Lee, Ji Min