

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sung-bum PARK</td> <td>09/14/2010</td> </tr> <tr> <td>Jung-woo KIM</td> <td>09/14/2010</td> </tr> <tr> <td>Dai-woong CHOI</td> <td>09/14/2010</td> </tr> <tr> <td>Jae-won YOON</td> <td>09/14/2010</td> </tr> <tr> <td>Jun-ho CHO</td> <td>09/14/2010</td> </tr> </tbody> </table>		Name	Execution Date	Sung-bum PARK	09/14/2010	Jung-woo KIM	09/14/2010	Dai-woong CHOI	09/14/2010	Jae-won YOON	09/14/2010	Jun-ho CHO	09/14/2010
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CORRESPONDENCE DATA													
<p>Fax Number: (202)293-7860</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 202-293-7060</p> <p>Email: mleahy@sughrue.com</p> <p>Correspondent Name: SUGHRUE MION, PLLC</p> <p>Address Line 1: 2100 PENNSYLVANIA AVENUE, N.W.</p> <p>Address Line 2: SUITE 800</p> <p>Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA 20037</p>													
ATTORNEY DOCKET NUMBER:	Q120778												
NAME OF SUBMITTER:	Christopher R. Lipp												

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REEL: 024999 FRAME: 0256

Total Attachments: 1
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Assignment

Whereas, We, Sung-bum PARK of Seongnam-si, Republic of Korea; Jung-woo KIM of Seoul, Republic of Korea; Dai-woong CHOI of Seoul, Republic of Korea; Jae-won YOON of Seoul, Republic of Korea; and Jun-ho CHO of Siheung-si, Republic of Korea, respectively, hereinafter called assignors, have invented certain improvements in METHOD AND APPARATUS FOR ENCODING AND DECODING IMAGE BASED ON SKIP MODE and filed a United States Provisional Patent Application therefor; and


Whereas, SAMSUNG ELECTRONICS CO., LTD. of 416, Mactan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;


Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

We, the above named assignors, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priority under 35 U.S.C. § 119, and we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.


We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number _____ and Confirmation number _____, filed _____) the application number, confirmation number and filing date of said application when known.

Date: 2010. 9. 14 
s/Sung-bum PARK

Date: 2010. 9. 14 
s/Jung-woo KIM

Date: 2010. 9. 14 
s/Dai-woong CHOI

Date: 2010. 9. 14 
s/Jae-won YOON

Date: 2010. 9. 14 
s/Jun-ho CHO

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. § 261)

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