

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Bradley Robert Pettit	09/10/2010
Eric Soldan	09/10/2010
Noshewan Minwalla	09/10/2010
Alan Bishop	09/10/2010
Nicolae Surpatanu	09/13/2010
RECEIVING PARTY DATA	
Name:	Microsoft Corporation
Street Address:	One Microsoft Way
City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98052
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12883010
CORRESPONDENCE DATA	
Fax Number:	(425)936-7329
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	425-707-2290
Email:	dbouton@microsoft.com
Correspondent Name:	Dianne Bouton
Address Line 1:	One Microsoft Way
Address Line 2:	Patent Group Docketing Dept
Address Line 4:	Redmond, WASHINGTON 98052
ATTORNEY DOCKET NUMBER:	330011.01
NAME OF SUBMITTER:	Gopal Sharma

CH \$40.00 12883010

Total Attachments: 4

source=330011-01-Executed-Assignment#page1.tif

source=330011-01-Executed-Assignment#page2.tif

source=330011-01-Executed-Assignment#page3.tif

source=330011-01-Executed-Assignment#page4.tif

PATENT ASSIGNMENT

MS Docket No.: 330011.01

I/WE, Bradley Robert Pettit, Eric Soldan, Noshewan Minwalla, Alan Bishop, and Nicolae Surpatanu ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "USER-SPECIFIC ATTRIBUTE CUSTOMIZATION" ("APPLICATION"), which:

will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 69316, to insert here in parenthesis (Application No. 12/883,010, filed 09/15/2010) this APPLICATION's Application No. and filing date, when known;

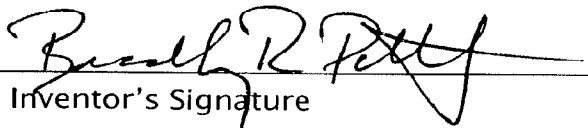

was filed on _____ and was given Application No. _____;


is filed concurrently herewith;


Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

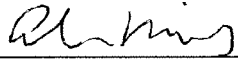
For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

 Inventor's Signature	<u>Sept 10 2010</u> Date
 Bradley Robert Pettit	_____ Printed Name in Native Language (if other than English)

 _____ Inventor's Signature	<u>Sept 10, 2010</u> _____ Date
<u>Eric Soldan</u> _____ Eric Soldan	_____ Printed Name in Native Language (if other than English)

 _____ Inventor's Signature	<u>10 September 2010</u> _____ Date
<u>NOSHERWAN MINWALLA</u> _____ Noshewan Minwalla	_____ Printed Name in Native Language (if other than English)

 _____ Inventor's Signature	<u>10 September 2010</u> _____ Date
<u>Alan Bishop</u> _____ Alan Bishop	_____ Printed Name in Native Language (if other than English)

_____ Inventor's Signature	_____ Date
<u>Nicolae Surpatanu</u> _____ Nicolae Surpatanu	_____ Printed Name in Native Language (if other than English)

I/WE, Bradley Robert Pettit, Eric Soldan, Noshewan Minwalla, Alan Bishop, and Nicolae Surpatanu ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "USER-SPECIFIC ATTRIBUTE CUSTOMIZATION" ("APPLICATION"), which:

will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 69316, to insert here in parenthesis (Application No. 12/883,010, filed 09/15/2010) this APPLICATION's Application No. and filing date, when known;

was filed on _____ and was given Application No. _____;

is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

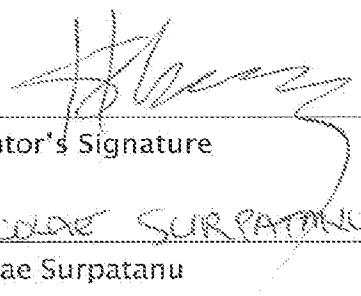
ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

_____	_____
Inventor's Signature	Date
_____	_____
Bradley Robert Pettit	Printed Name in Native Language (if other than English)

_____ Inventor's Signature	_____ Date
Eric Soldan	Printed Name in Native Language (if other than English)

_____ Inventor's Signature	_____ Date
Nosherwan Minwalla	Printed Name in Native Language (if other than English)

_____ Inventor's Signature	_____ Date
Alan Bishop	Printed Name in Native Language (if other than English)

 _____ Inventor's Signature	09/13/2010 _____ Date
Nicolae Surpatanu	Printed Name in Native Language (if other than English)