

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Giovanni Ballocca	09/13/2010
Roberto Borri	09/13/2010
Roberto Caldelli	09/07/2010
Rudy Becarelli	09/07/2010
Francesco Filippini	09/07/2010

RECEIVING PARTY DATA

Name:	CSP - Innovazione Nelle ICT Scarl
Street Address:	Via Livorno 60
City:	Torino
State/Country:	ITALY
Postal Code:	I-10144

Name:	Universita' Degli Studi Di Firenze
Street Address:	Piazze S. Marco 4
City:	Firenze
State/Country:	ITALY
Postal Code:	I-50121

Name:	S.I.SV.EL. S.P.A. Societa' Italiana Per Lo Sviluppo Dell'Elettronica
Street Address:	Via Sestriere 100
City:	None, Torino
State/Country:	ITALY
Postal Code:	I-10060

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12808896

OP \$40.00 12808896

501293774

PATENT
REEL: 025004 FRAME: 0067

CORRESPONDENCE DATA

Fax Number: (888)388-6035

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 8889002476

Email: julie@dykaslaw.com

Correspondent Name: Stephen M. Nipper

Address Line 1: 913. S. Allante Place

Address Line 4: Boise, IDAHO 83706

ATTORNEY DOCKET NUMBER:

CSP1102NUS

NAME OF SUBMITTER:

Stephen M. Nipper

Total Attachments: 3

source=cspi102nus_assignment#page1.tif

source=cspi102nus_assignment#page2.tif

source=cspi102nus_assignment#page3.tif

Assignment of Rights, Title and Interest in Invention (Multiple inventors; multiple assignees)	Docket No. CSPT102NUS
--	--------------------------

This is an Assignment of the following rights, title and interest. (check all that apply):

☐ United States of America rights, title and interest in the invention
☐ Foreign rights, title and interest in the invention
☒ United States Patent Application Serial No. 12808896

Date of Execution: _____ Date of Filing: JUNE 17, 2010

☐ United States Provisional Patent Application Serial No. _____
☐ United States Patent No(s). _____
☐ International (PCT) Patent Application Serial No. _____
☐ Other (specify): _____

Title of the Invention

EMBEDDING INTERACTIVE DATA INTO AN AUDIOVISUAL CONTENT BY WATERMARKING

Inventors (assignors)

Name	Address
Giovanni BALLOCCA	Via Lavazza 58/8, Torino, Italy I-10131
Roberto BORRI	Via Torino 110, Nole, Torino, Italy I-10076
Roberto CALDELLI	Via Di Caselli 10/D, Pian Di Scò, Arezzo, Italy I-52026
Rudy BECARELLI	Via Di Saturnana 51, Loc. Saturnana, Pistoria, Italy I-51100
Francesco FILIPPINI	Via Fratelli Rosselli 76, S. Marcello Pistoiese, Pistoria, Italy I-51028

Assignment of Rights, Title and Interest in Invention
(Multiple inventors; multiple assignees)

Docket No.
CSPI102NUS

Whereas, we, the above-identified Inventors, have invented certain new and useful improvements in the Invention identified above and described in the above-identified patent application(s) and/or patent(s) (hereinafter referred to as "Invention");

And, whereas we desire to assign our above-identified rights, title and interest in the Invention to the above-identified Assignees;

Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof is hereby acknowledged;

We hereby assign, sell and transfer our above-identified rights, title and interest in said Invention, said application(s) as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said Invention based upon said application(s) as identified above, said patents, domestic and foreign as identified above, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of said application(s) for patents or securing of patents in the United States and countries foreign thereto, unto said Assignees, who will hold said rights, title and interest in equal shares;

And we hereby authorize and request the Director of the United States Patent and Trademark Office to issue any United States Letters Patent which may issue for said Invention to said Assignees, as co-assignees of the whole right, title and interest thereto;

And we further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for our aforesaid Invention, as the Assignees or their Designee(s) may from time to time require and prepare at their own expense.

Inventors' Signatures (If Notarization is desired, do not sign here and proceed to next page)

Name	Signature/Date
Giovanni BALLOCCA	<i>Giovanni Ballocca</i> 13/09/10
Roberto BORRI	<i>Roberto Borri</i> 13/09/10
Roberto CALDELLI	<i>Roberto CaldeLLi</i> 10-09-10
Rudy BECARELLI	<i>Rudy Becarelli</i> 10-09-10
Francesco FILIPPINI	<i>Francesco Filippini</i> 10-09-10