

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Ilya Dan MELAMED	09/16/2010
Yeon-Jun KIM	09/10/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	AT&T Intellectual Property I, L.P.
<b>Street Address:</b>	645 E. Plumb Lane
<b>City:</b>	Reno
<b>State/Country:</b>	NEVADA
<b>Postal Code:</b>	89502
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12884436
<b>CORRESPONDENCE DATA</b>	
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<b>ATTORNEY DOCKET NUMBER:</b>	2010-0422 (P38401)
<b>NAME OF SUBMITTER:</b>	Daniel B. Moon

OP \$40.00 12884436

Total Attachments: 4  
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**PATENT  
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2010-0422.AS01

### ASSIGNMENT

WHEREAS, Ilya Dan MELAMED, a citizen of Canada, residing at 185 West Houston Street, #5A, New York, NY 10014, U.S.A., and Yeon-Jun KIM, a citizen of the Republic of Korea, residing at 31 Lefke Lane, Whippany, NJ 07981, U.S.A., hereinafter called the "Assignors", have made the invention described in the United States patent application entitled "**AUTOMATIC DETECTION OF AUDIO ADVERTISEMENTS**", Attorney Docket No. 2010-0422 (P38401), for a full description of which reference is here made to an application for Letters Patent of the United States filed herewith; and

WHEREAS, **AT&T Intellectual Property I, L.P.**, a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane Reno, Nevada 89502, U.S.A., hereinafter called the "Assignee", desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, or by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefore in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignors hereby covenant and agree, for the Assignors and the Assignor's legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to

2010-0422.A501

said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

Name of First Inventor: Ilya Dan MELAMED

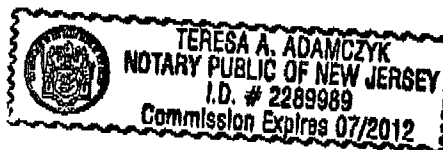
Signature of First Inventor: *Ilya Dan Melamed*

Date: Sept. 16, 2010

Notarized By:

*Teresa A. Adamczyk*  
STATE: NEW JERSEY  
COUNTY: MIDDLESEX

9/16/2010



Name of Second Inventor: Yeon-Jun KIM

Signature of Second Inventor: \_\_\_\_\_

Date: \_\_\_\_\_

Notarized By:

2010-0422.AS01

### **ASSIGNMENT**

WHEREAS, **Ilya Dan MELAMED**, a citizen of Canada, residing at 185 West Houston Street, #5A, New York, NY 10014, U.S.A., and **Yeon-Jun KIM**, a citizen of the Republic of Korea, residing at 31 Lefke Lane, Whippany, NJ 07981, U.S.A., hereinafter called the "Assignors", have made the invention described in the United States patent application entitled "**AUTOMATIC DETECTION OF AUDIO ADVERTISEMENTS**", Attorney Docket No. 2010-0422 (P38401), for a full description of which reference is here made to an application for Letters Patent of the United States filed herewith; and

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AND said Assignors hereby covenant and agree, for the Assignors and the Assignor legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

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said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

Name of First Inventor: **Ilya Dan MELAMED**

Signature of First Inventor: \_\_\_\_\_

Date: \_\_\_\_\_

**Notarized By:**

Name of Second Inventor: **Yeon-Jun KIM**

Signature of Second Inventor: Yeon Jun Kim

Date: 9-10-2010

**Notarized By:**

Isabel M. Cabrera

**ISABEL M. CABRERA  
NOTARY PUBLIC OF NEW JERSEY  
I.D. # 2389780  
My Commission Expires 9/24/2014**