

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

CORRECTIVE ASSIGNMENT

NATURE OF CONVEYANCE:

Corrective Assignment to correct the address of Assignee Universita' Degli Studi Di Firenze previously recorded on Reel 025004 Frame 0067. Assignor(s) hereby confirms the address of Assignee Universita' Degli Studi Di Firenze is Piazza S. Marco 4, Firenze, Italy I-50121.

CONVEYING PARTY DATA

Name	Execution Date
GIOVANNI BALLOCA	09/13/2010
ROBERTO BORRI	09/13/2010
ROBERTO CALDELLI	09/07/2010
RUDY BECARELLI	09/07/2010
FRANCESCO FILIPPINI	09/07/2010

RECEIVING PARTY DATA

Name:	CSP - Innovazione Nelle ICT Scarl
Street Address:	VIA LIVORNO 60
City:	TORINO
State/Country:	ITALY
Postal Code:	I-10144

Name:	Universita' Degli Studi Di Firenze
Street Address:	PIAZZA S. MARCO 4
City:	FIRENZE
State/Country:	ITALY
Postal Code:	I-50121

Name:	S.I.SV.EL. S.P.A. Societa' Italiana Per Lo Sviluppo Dell'Elettronica
Street Address:	VIA SESTRIERE 100
City:	NONE, TORINO
State/Country:	ITALY
Postal Code:	I-10060

PROPERTY NUMBERS Total: 1

501294455

PATENT
REEL: 025006 FRAME: 0489

OP \$40.00 12808896

Property Type	Number
Application Number:	12808896
CORRESPONDENCE DATA Fax Number: (888)388-6035 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 8889002476 Email: julie@dykaslaw.com Correspondent Name: Stephen M. Nipper Address Line 1: 913 S. Allante Place Address Line 4: Boise, IDAHO 83706	
ATTORNEY DOCKET NUMBER:	CSP102 ASSIGN CORRECTION
NAME OF SUBMITTER:	Stephen M. Nipper
Total Attachments: 5 source=cspi102nus_assignment#page1.tif source=cspi102nus_assignment#page2.tif source=cspi102nus_assignment#page3.tif source=cspi102nus_cover_sheet#page1.tif source=cspi102nus_cover_sheet#page2.tif	

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Giovanni Ballocca</td><td>09/13/2010</td></tr><tr><td>Roberto Borri</td><td>09/13/2010</td></tr><tr><td>Roberto Caldelli</td><td>09/07/2010</td></tr><tr><td>Rudy Becarelli</td><td>09/07/2010</td></tr><tr><td>Francesco Filippini</td><td>09/07/2010</td></tr></tbody></table>	Name	Execution Date	Giovanni Ballocca	09/13/2010	Roberto Borri	09/13/2010	Roberto Caldelli	09/07/2010	Rudy Becarelli	09/07/2010	Francesco Filippini	09/07/2010	
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Name:	S.I.SV.EL. S.P.A. Societa' Italiana Per Lo Sviluppo Dell'Elettronica												
Street Address:	Via Sestriere 100												
City:	None, Torino												
State/Country:	ITALY												
Postal Code:	I-10060												
PROPERTY NUMBERS Total: 1													

PATENT

Property Type	Number
Application Number:	12808896

CORRESPONDENCE DATA

Fax Number: (888)388-6035
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 8889002476
Email: julie@dykaslaw.com
Correspondent Name: Stephen M. Nipper
Address Line 1: 913. S. Allante Place
Address Line 4: Boise, IDAHO 83706

ATTORNEY DOCKET NUMBER:	CSPI102NUS
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NAME OF SUBMITTER:	Stephen M. Nipper
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Signature:	/Stephen M. Nipper/
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Date:	09/17/2010
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Total Attachments: 3

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source=cspi102nus_assignment#page3.tif

RECEIPT INFORMATION

EPAS ID: PAT1318310
Receipt Date: 09/17/2010
Fee Amount: \$40

PATENT

Assignment of Rights, Title and Interest in Invention (Multiple inventors; multiple assignees)	Docket No. CSPT102NUS
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This is an Assignment of the following rights, title and interest. (check all that apply):

☐ United States of America rights, title and interest in the invention
☐ Foreign rights, title and interest in the invention
☒ United States Patent Application Serial No. 12808896

Date of Execution: _____ Date of Filing: JUNE 17, 2010

☐ United States Provisional Patent Application Serial No. _____
☐ United States Patent No(s). _____
☐ International (PCT) Patent Application Serial No. _____
☐ Other (specify): _____

Title of the Invention

EMBEDDING INTERACTIVE DATA INTO AN AUDIOVISUAL CONTENT BY WATERMARKING

Inventors (assignors)

Name	Address
Giovanni BALLOCCA	Via Lavazza 58/8, Torino, Italy I-10131
Roberto BORRI	Via Torino 110, Nole, Torino, Italy I-10076
Roberto CALDELLI	Via Di Caselli 10/D, Pian Di Scò, Arezzo, Italy I-52026
Rudy BECARELLI	Via Di Saturnana 51, Loc. Saturnana, Pistoria, Italy I-51100
Francesco FILIPPINI	Via Fratelli Rosselli 76, S. Marcello Pistoiese, Pistoria, Italy I-51028

**Assignment of Rights, Title and Interest in Invention
(Multiple inventors; multiple assignees)**

Docket No.
CSPI102NUS

Whereas, we, the above-identified Inventors, have invented certain new and useful improvements in the Invention identified above and described in the above-identified patent application(s) and/or patent(s) (hereinafter referred to as "Invention");

And, whereas we desire to assign our above-identified rights, title and interest in the Invention to the above-identified Assignees;

Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof is hereby acknowledged;

We hereby assign, sell and transfer our above-identified rights, title and interest in said Invention, said application(s) as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said Invention based upon said application(s) as identified above, said patents, domestic and foreign as identified above, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of said application(s) for patents or securing of patents in the United States and countries foreign thereto, unto said Assignees, who will hold said rights, title and interest in equal shares;

And we hereby authorize and request the Director of the United States Patent and Trademark Office to issue any United States Letters Patent which may issue for said Invention to said Assignees, as co-assignees of the whole right, title and interest thereto;

And we further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for our aforesaid Invention, as the Assignees or their Designee(s) may from time to time require and prepare at their own expense.

Inventors' Signatures (If Notarization is desired, do not sign here and proceed to next page)

Name	Signature/Date
Giovanni BALLOCCA	<i>Giovanni Ballocca</i> 13/09/10
Roberto BORRI	<i>Roberto Borri</i> 13/09/10
Roberto CALDELLI	<i>Roberto CaldeLLi</i> 10-09-10
Rudy BECARELLI	<i>Rudy Becarelli</i> 10-09-10
Francesco FILIPPINI	<i>Francesco Filippini</i> 10-09-10