

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Sara Lee Corporation | 09/01/2006 |
| RECEIVING PARTY DATA | |
| Name: | HBI Branded Apparel Enterprises, LLC |
| Street Address: | 1000 East Hanes Mill Road |
| City: | Winston-Salem |
| State/Country: | NORTH CAROLINA |
| Postal Code: | 27105 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 12173481 |
| CORRESPONDENCE DATA | |
| Fax Number: | (336)574-4519 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | 3367213730 |
| Email: | jashburn@wcsr.com |
| Correspondent Name: | Jeffrey R. McFadden |
| Address Line 1: | PO Box 7037 |
| Address Line 4: | Atlanta, GEORGIA 30357 |
| ATTORNEY DOCKET NUMBER: | S4100-010DIV |
| NAME OF SUBMITTER: | Jan Ashburn |
| Total Attachments: 1 source=S4100_010_DIV_AssignmentfromHBI_to_SL#page1.tif | |

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PATENT
 REEL: 025013 FRAME: 0654

PATENT ASSIGNMENT

WHEREAS, SARA LEE CORPORATION, a corporation organized under the laws of Maryland, having an address of 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105 ("ASSIGNOR"), is the sole and exclusive owner of certain patents ("Patents");

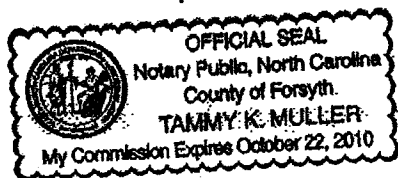
WHEREAS, HBI Branded Apparel Enterprises, LLC, a limited liability company organized under the laws of Delaware, having an address of 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105 ("ASSIGNEE"), is desirous of acquiring from ASSIGNOR all right, title and interest in and to the Patents; and,

NOW, THEREFORE, for good and valuable consideration in the amount of \$10 dollars (\$10US), the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over to ASSIGNEE, its successors and assigns the entire right, title and interest in and to all Patents owned by Assignor, and to all of the assets, properties, contracts, rights and obligations relating thereto. This assignment includes, without limitation, all Patents, whether or not registered, all other proprietary rights in the Patents, for all territories of the Patents in perpetuity.

Assignor disclaims any and all moral rights it may have in the Patents. Assignor agrees to execute at the request and expense of Assignee, all further documentation which may be necessary in any jurisdiction fully to vet all such Patents in Assignee. To the best of Assignor's knowledge the Patents do not infringe the patents of any person or entity. Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

The effective date of this assignment is August 16, 2006.

Dated: Sept. 1, 2006



SARA LEE CORPORATION

By: F. Raine Remsburg

F. Raine Remsburg

Title: Assistant Secretary

Subscribed and sworn to before me this 1st day of Sept, 2006.

Tammy K. Muller
Notary Public

My commission expires on: October 22, 2010

Dated: Sept. 1, 2006

HBI Branded Apparel Enterprises, LLC

By: Warren L. Zeserman

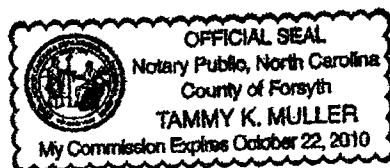
Warren L. Zeserman

Title: Assistant Secretary

Subscribed and sworn to before me this 1st day of Sept, 2006.

Tammy K. Muller
Notary Public

My commission expires on: October 22, 2010



RECORDED: 09/21/2006

PATENT
REEL: 018279 FRAME: 0535

RECORDED: 09/20/2010

PATENT
REEL: 025013 FRAME: 0655