PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Bailey Jean Black Jr.	09/01/2010
Bryan F. Magee	09/01/2010

RECEIVING PARTY DATA

Name:	Edward S. Robbins III	
Street Address:	2802 Avalon Avenue	
City:	Muscle Shoals	
State/Country:	ALABAMA	
Postal Code:	35630	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12875413

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	10813/277	
NAME OF SUBMITTER:	M. Daniel Spillman	

Total Attachments: 3

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PATENT

REEL: 025014 FRAME: 0756

Serial No. <u>12/875,413</u> Filed <u>September 3, 2010</u> Our File No. 10813/277

ASSIGNMENT (for multiple inventors)

WHEREAS, Bailey Jean Black, Jr. and Bryan F. Magee, hereinafter referred to as "Assignors", have made a new and useful invention described in the United States patent application entitled RETAIL DISPLAY STAND for which Assignors have made or will make application for Letters Patent of the United States; and

WHEREAS, Edward S. Robbins, III., hereinafter referred to as "Assignee", an individual, having an address of 2802 Avalon Avenue, Muscle Shoals, Alabama 35630 desires to acquire all of the entire right, title, and interest in, to and under said invention disclosed, described and claimed or intended so to be in said application, and in, to and under said application, and in, to and under any and all Letters Patent, United States and foreign, which may be obtained therefor and thereon;

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good, valuable and sufficient consideration to Assignors in hand paid, the receipt of which is hereby acknowledged, Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer unto Assignee, all of the entire right, title, and interest in, to and under said invention disclosed, described and claimed or intended so to be in said application, and in, to and under said application, including any and all priority rights claimed therein, and any and all other applications thereon and arising therefrom, including any and all divisions and continuations thereof, and any and all patents to be issued and obtained therefor and thereon, United States and foreign, including all reissues and extensions thereof.

Assignors agree to execute all papers necessary in connection with any interference which may be declared or litigation concerning the application or continuation, division, reissue or reexamination thereof, and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference or litigation.

Assignors agree to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

Assignors agree to sign and execute any and all other papers necessary or desirable for the procurement of Letters Patent on said invention in this and all foreign countries for the use of Assignee.

Assignors agree to do all other acts which, in the opinion of Assignee, may be necessary or desirable to secure the grant of Letters Patent to Assignee or its nominees, in the United States and in all other countries where Assignee may desire to have such inventions, or any of them, patented, with specifications and claims in such form as shall be approved by Assignee and to vest and confirm in Assignee or its nominees the full and complete legal and equitable title to all such Letters Patent.

PATENT REEL: 025014 FRAME: 0757 Assignors hereby authorize and request the Commissioner of Patents to issue any and all Letters Patent of the United States resulting from said application or any divisions or continuing or reissue applications thereof, and any reexamination of any of such applications, to the said Assignee, as Assignee of the entire interest, and hereby covenants that the undersigned have full right to convey the interest herein assigned, and that the undersigned have not executed, and will not execute, any agreement to conflict herewith.

Assignors hereby grant the attorney of record the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for the recordation of this document.

of this document.	
IN WITNESS WHEREOF, day of, 201	the Assignors have executed this agreement this / e^{T}
	Printed Nath O Shall J. Bailey Jean Black, Jr.
STATE OF ALABAMA COUNTY OF <i>Colbert</i>)) SS:)
Subscribed and sworn to bef State this / stage day of Stopt	Fore me, a Notary Public in and for said County and
My Commission Expires:	My County of Residence
MY COMMISSION EXPIRES 6/9/2012	LANDERDALE

PATENT REEL: 025014 FRAME: 0758

		Printed Bryan F. Magee Bryan F. Magee
STATE OF ALABAMA COUNTY OF <u>Colbert</u>)	SS:
Subscribed and sworn to be for State this 1st day of SEPT	ore m	e, a Notary Public in and for said County and , 2010. Analy Confirmed Notary Public Manay TEAN Hamic Tow Printed
My Commission Expires:		My County of Residence

LANDERDALE

MY COMMISSION EXPIRES 6/9/2012

RECORDED: 09/09/2010

PATENT REEL: 025014 FRAME: 0759