

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Bailey Jean Black Jr.	09/01/2010
Bryan F. Magee	09/01/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Edward S. Robbins III
<b>Street Address:</b>	2802 Avalon Avenue
<b>City:</b>	Muscle Shoals
<b>State/Country:</b>	ALABAMA
<b>Postal Code:</b>	35630
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12875413
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(317)634-6701
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	3176360886
<b>Email:</b>	savessely@brinkshofer.com
<b>Correspondent Name:</b>	M. Daniel Spillman
<b>Address Line 1:</b>	201 N. Illinois Street
<b>Address Line 2:</b>	Suite 1100
<b>Address Line 4:</b>	Indianapolis, INDIANA 46204-4220
<b>ATTORNEY DOCKET NUMBER:</b>	10813/277
<b>NAME OF SUBMITTER:</b>	M. Daniel Spillman
<b>Total Attachments: 3</b> source=10813_277_Assignment_090910_3#page1.tif source=10813_277_Assignment_090910_3#page2.tif source=10813_277_Assignment_090910_3#page3.tif	

CH \$40.00 12875413

**PATENT**

Serial No. 12/875,413  
Filed September 3, 2010  
Our File No. 10813/277

**ASSIGNMENT**  
*(for multiple inventors)*

WHEREAS, Bailey Jean Black, Jr. and Bryan F. Magee, hereinafter referred to as "Assignors", have made a new and useful invention described in the United States patent application entitled RETAIL DISPLAY STAND for which Assignors have made or will make application for Letters Patent of the United States; and

WHEREAS, Edward S. Robbins, III., hereinafter referred to as "Assignee", an individual, having an address of 2802 Avalon Avenue, Muscle Shoals, Alabama 35630 desires to acquire all of the entire right, title, and interest in, to and under said invention disclosed, described and claimed or intended so to be in said application, and in, to and under said application, and in, to and under any and all Letters Patent, United States and foreign, which may be obtained therefor and thereon;

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good, valuable and sufficient consideration to Assignors in hand paid, the receipt of which is hereby acknowledged, Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer unto Assignee, all of the entire right, title, and interest in, to and under said invention disclosed, described and claimed or intended so to be in said application, and in, to and under said application, including any and all priority rights claimed therein, and any and all other applications thereon and arising therefrom, including any and all divisions and continuations thereof, and any and all patents to be issued and obtained therefor and thereon, United States and foreign, including all reissues and extensions thereof.

Assignors agree to execute all papers necessary in connection with any interference which may be declared or litigation concerning the application or continuation, division, reissue or reexamination thereof, and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference or litigation.

Assignors agree to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

Assignors agree to sign and execute any and all other papers necessary or desirable for the procurement of Letters Patent on said invention in this and all foreign countries for the use of Assignee.

Assignors agree to do all other acts which, in the opinion of Assignee, may be necessary or desirable to secure the grant of Letters Patent to Assignee or its nominees, in the United States and in all other countries where Assignee may desire to have such inventions, or any of them, patented, with specifications and claims in such form as shall be approved by Assignee and to vest and confirm in Assignee or its nominees the full and complete legal and equitable title to all such Letters Patent.

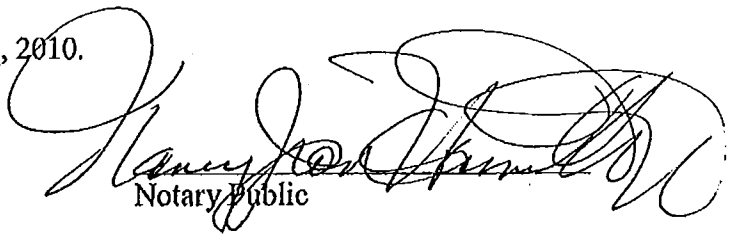


Bryan F. Magee  
Printed Bryan F. Magee  
Bryan F. Magee

STATE OF ALABAMA            )  
  )  
COUNTY OF Colbert        )

SS:

Subscribed and sworn to before me, a Notary Public in and for said County and  
State this 1<sup>st</sup> day of SEPT, 2010.

  
Notary Public

NANCY JEAN HAMILTON  
Printed

My Commission Expires:

My County of Residence

MY COMMISSION EXPIRES 6/9/2012

LANDERDALE