PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Execution Date
Better Bag, LLC	10/04/2007

RECEIVING PARTY DATA

Name:	Miche Bag, LLC	
Street Address:	10701 South River Front Parkway	
Internal Address:	Suite 110	
City:	South Jordan	
State/Country:	UTAH	
Postal Code:	84095	

PROPERTY NUMBERS Total: 6

Property Type	Number
Application Number:	29367207
Application Number:	29367202
Application Number:	29367212
Application Number:	29367215
Application Number:	29367225
Application Number:	29367232

CORRESPONDENCE DATA

Fax Number: (801)328-1707

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 801-533-9800

Email: knakagama@wnlaw.com Correspondent Name: Workman Nydegger Address Line 1: 1000 Eagle Gate Tower Address Line 2: 60 E. South Temple

Address Line 4: Salt Lake City, UTAH 84111

PATENT

REEL: 025016 FRAME: 0413

501296306

ATTORNEY DOCKET NUMBER:	17144.2.4*, .2.5*, .2.6*	
NAME OF SUBMITTER:	Michael J. Frodsham	
Total Attachments: 1 source=17144-2_Name-Change_Better-Bag_to_Miche-Bag#page1.tif		

PATENT REEL: 025016 FRAME: 0414

RECEIVED

OCT 1 7 2007

Utah Dry Of Corp & Comm. Code



AMENDMENT

State of Utah Department of Commerce Division of Corporations and Commercial Code I hereby certified that the foregoing has been filed and approved on this day of 22 20 and this office of this division and hereby issue this Certificate of theseof

Examiner

CERTIFICATE OF AMENDMENT

OF THE

ARTICLES OF ORGANIZATION

OF.

BETTER BAG, LLC

Pursuant to the provisions of the Utah Revised Limited Liability Company Act (the "Act"), Better Bag, LLC, a Utah limited hability company, hereby adopts the following amendments to its Articles of Organization, as previously amended (the 'Articles of Organization")

- 1 The name of the limited liability company is Better Bag, LLC (the "Company"}
- 2 Article 1 of the Articles of Organization is hereby amended and restated in its entirety to read as follows
 - Name. The Company's name is Miche Bag, LLC
- 3 The foregoing amendment to Article 1 of the Articles of Organization was adopted by the members of the Company on October 16, 2007
- 4 The foregoing amendment was adopted by the members and the managers of the Company as required by Sections 48-2c-803 or 48-2c-804 of the Act or as otherwise required by the Articles of Organization or the Company's operating agreement

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment on the $\frac{\mathcal{H}}{}$ day of October, 2007

Better Bag, I

Ву

epimiler, Manager

Amount Paid Repeipt Number 2291312

RECORDED: 09/20/2010

PATENT REEL: 025016 FRAME: 0415