

# PATENT ASSIGNMENT

Electronic Version v1.1

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Aviv Refuah	09/19/2010
Limor Gerner	09/19/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Net-Express, Ltd.
<b>Street Address:</b>	4 Hacharash St., Tower C
<b>City:</b>	Hod-Hasharon
<b>State/Country:</b>	ISRAEL
<b>Postal Code:</b>	45240
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29368916
<b>CORRESPONDENCE DATA</b>	
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<b>ATTORNEY DOCKET NUMBER:</b>	NETEX-SP-DES-1
<b>NAME OF SUBMITTER:</b>	Joshua Hamberger
<b>Total Attachments: 2</b> source=netex-sp-des-1_signed_assignment#page1.tif source=netex-sp-des-1_signed_assignment#page2.tif	

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**PATENT**  
**REEL: 025021 FRAME: 0291**

**ASSIGNMENT**

**WHEREAS**, Aviv Refuah, residing at Sanhedrin Street 4, Tel Aviv, 62916 Israel, and Limor Gerner, residing at 303 Kfar Mordechai, Kfar Mordechai, Israel 76854, (hereinafter "Assignor") have invented certain new and useful inventions and improvements (hereinafter "Invention") described in the United States patent application entitled "USER INTERFACE FOR A COMPUTER DISPLAY," filed August 31, 2010, having serial number 29/368,916, for which Assignor is making application for LETTERS PATENT OF THE UNITED STATES, which application has been duly executed by Assignor concurrently herewith;

**WHEREAS**, Net-Express, Ltd., a corporation organized and existing under the laws of Israel, having a place of business at 4 Hacharash St. Tower C, Hod-Hasharon, 45240, Israel (hereinafter called "Assignee"), is desirous of acquiring the entire right, title and interest in and to the Invention within the United States of America and its territorial possessions and all foreign countries, and in and to any United States or foreign LETTERS PATENT that may be granted therefor;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor has assigned, sold and transferred, and does assign, sell and transfer to the Assignee, its successors and assigns, the entire right, title and interest in and to the Invention within the United States of America and its territorial possessions and all foreign countries, and in and to any LETTERS PATENT of the United States and foreign countries, including utility models, inventor's certificates and like government grants that may be granted for any and all portions thereof, and in and to the patent application identified above and applications for patent filed for the Invention in all foreign countries and all provisional, divisional, reissue, continuation, continuation-in-part applications and extensions of any of the applications for patent or LETTERS PATENT identified herein, including all applications claiming the priority of said applications for patent or LETTERS PATENT identified herein, and the right to apply for LETTERS PATENT in foreign countries with full benefit of such priorities as may now or hereafter be granted to the Assignors by local laws or by treaty, including any international convention, for the protection of industrial property, together with the right to extend the protection of the United States LETTERS PATENT to the various territorial possessions now owned or which may be hereafter acquired by the United States of America. The Assignee will hold all rights for its own use and benefit and for the use and benefit of its successors or assigns to the full end of the term for which the LETTERS PATENT may be granted, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made. The Assignor requests and authorizes the Commissioner of the U.S. Patent and Trademark Office, and foreign counterpart officials of foreign patent offices, to issue respective LETTERS PATENT in the United States and foreign countries when granted, in

accordance with this assignment.

The Assignor further covenants and agrees with the Assignee that Assignor has a full and unencumbered title to the Invention, which title Assignor warrants to the Assignee. Assignor further agrees that Assignor will, without demanding any further consideration therefor, at the request and expense of the Assignee, do all lawful and just acts, including the execution and acknowledgment of instruments, that may be or become necessary for obtaining, sustaining, extending, reissuing or reexamining United States and foreign LETTERS PATENT or the like for the Invention, and for maintaining and perfecting the Assignee's right to the Invention and LETTERS PATENT particularly in cases of interference conflict, opposition and litigation.

**IN TESTIMONY WHEREOF**, I have signed this Assignment on the date specified below.

Full name of first inventor: Aviv Refuah

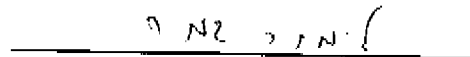
Inventor's signature:



9/19/2010  
DATE

Full name of second inventor: Limor Gerner

Inventor's signature:



9/19/2010