

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>William Martin Bachman</td> <td>08/19/2010</td> </tr> <tr> <td>Timothy B. Martin</td> <td>08/19/2010</td> </tr> <tr> <td>Rachel Patricia Max</td> <td>08/19/2010</td> </tr> <tr> <td>Brian Frick</td> <td>08/20/2010</td> </tr> <tr> <td>Michael Neuman</td> <td>08/19/2010</td> </tr> </tbody> </table>		Name	Execution Date	William Martin Bachman	08/19/2010	Timothy B. Martin	08/19/2010	Rachel Patricia Max	08/19/2010	Brian Frick	08/20/2010	Michael Neuman	08/19/2010
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RECEIVING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Apple Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1 Infinite Loop</td> </tr> <tr> <td>City:</td> <td>Cupertino</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>95014-2094</td> </tr> </table>		Name:	Apple Inc.	Street Address:	1 Infinite Loop	City:	Cupertino	State/Country:	CALIFORNIA	Postal Code:	95014-2094		
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PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
<p>Fax Number: (877)769-7945 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: (858) 678-5070</p> <p>Email: apsi@fr.com</p> <p>Correspondent Name: Dan V. Vacar</p> <p>Address Line 1: FISH & RICHARDSON P.C.</p> <p>Address Line 2: P.O.BOX 1022</p> <p>Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022</p>													
ATTORNEY DOCKET NUMBER:	18814-0185001												
NAME OF SUBMITTER:	Nancy Grant												

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PATENT
REEL: 025024 FRAME: 0050

Total Attachments: 2

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ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS, William Martin Bachman, Timothy B. Martin, Rachel Patricia Max, Brian Frick, Michael Neuman, hereby sell, assign, and transfer to Apple Inc. (CALIFORNIA corporation), having offices located at 1 Infinite Loop, Cupertino, California 95014-2094, and its successors, assigns and legal representatives (collectively, "ASSIGNEE") all of the right, title and interest of ASSIGNORS throughout the world in and to any and all inventions and improvements which are the subject of a patent document entitled

Printed Item Selection Interface

and which is found in

- (a) ☐ U.S. patent application executed on _____, entitled as above, listing the above named persons as Inventors.
- (b) ☒ U.S. patent application filed on August 30, 2010
☒ under Application No. 12/871,769
☐ with Express Mail No. (Application Number not yet known).
- (c) ☐ U.S. Patent No.: _____, issued

An attorney of record, or the attorney filing the application, is authorized and requested by the execution of this assignment to insert into this assignment the execution date of the application and/or the filing date and serial number of the application when officially known.

This assignment includes the foregoing patent application or patent; all legal equivalents thereof in any foreign country and all patents issuing therefrom; all United States and foreign patents, utility models, and design registrations granted for any of said inventions and improvements; and the right to claim priority based on the filing date of the foregoing patent application or patent under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes. ASSIGNORS authorize ASSIGNEE to apply in all countries in the name of ASSIGNORS or in the name of ASSIGNEE for patents, utility models, and design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into that would conflict with this assignment.

ASSIGNORS further covenant for themselves and their respective heirs, legal representatives and assigns to provide to ASSIGNEE promptly upon the request of ASSIGNEE all pertinent facts and documents relating to said invention and said patents and legal equivalents as may be known and accessible to ASSIGNORS and to testify as to the same in any interference, litigation, or proceeding relating thereto and promptly to execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue or enforce said application, said inventions and improvements and said patents and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

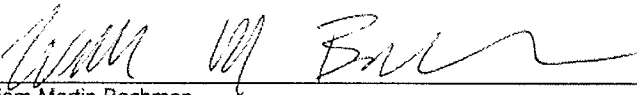
ASSIGNORS request the Commissioner of Patents and Trademarks to issue said patents of the United States and any reissue or extension thereof to the ASSIGNEE.

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Executed this

Signature of Inventor

19 day of August, 2010

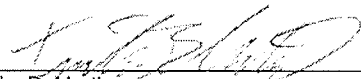


William Martin Bachman

Executed this

Signature of Inventor

19 day of August, 2010

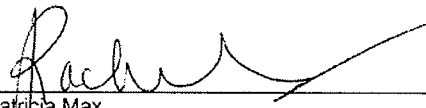


Timothy B. Martin

Executed this

Signature of Inventor

11 day of August, 2010

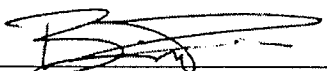


Rachel Patricia Max

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Signature of Inventor

20 day of August, 2010

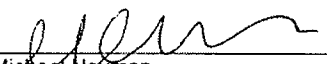


Brian Frick

Executed this

Signature of Inventor

19 day of Aug., 2010



Michael Neuman

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