

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Per Weiss Andersen	09/21/2010
RECEIVING PARTY DATA	
Name:	Innovation U.S.A., Inc. DBA Innovation Living Inc.
Street Address:	395 Oyster Point Blvd.
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City:	South San Francisco
State/Country:	CALIFORNIA
Postal Code:	94080
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29365839
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ATTORNEY DOCKET NUMBER:	G2535-17873US01
NAME OF SUBMITTER:	Susan Stiles
Total Attachments: 1 source=G2535-17873US01--Assignment#page1.tif	

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PATENT
REEL: 025029 FRAME: 0208

ASSIGNMENT OF INVENTION

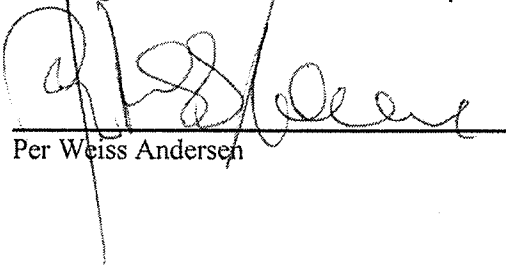
WHEREAS, I, Per Weiss Andersen, have made an invention entitled **SOFA** for which a design patent application was filed on July 15, 2010, Serial No. 29/365,839 (attorney docket G2535-17873US01).

AND WHEREAS, Innovation U.S.A., Inc. DBA Innovation Living Inc., having a principal place of business at **395 Oyster Point Blvd., Suite 212, South Francisco, California 94080**, referred to as Assignee, is desirous of acquiring our interest in said invention and in any Letters Patent which may be granted therefor.

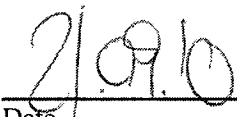
NOW THIS INDENTURE WITNESSETH, that for a valuable consideration, the receipt of which is hereby acknowledged, I hereby assign, sell and transfer unto the said assignee, the entire right, title and interest in and to inventions disclosed in said application and in and to any Letters Patent of the United States and in and to any Letters Patent or Inventor's Certificates of any and all foreign countries which may be granted therefor, and in and to any and all priority and/or Convention rights or benefits accruing or to accrue to us with respect to the filing or securing of patents in the United States and/or securing of patents or inventor's certificates in any and all countries foreign thereto.

AND I hereby grant to assignee the right to apply in its own name for patents or inventor's certificates corresponding to the above invention in countries foreign to the United States.

AND I hereby further agree to sign and properly execute such necessary and lawful papers for application for foreign patents and inventor's certificates for filing applications for United States, foreign patents and inventor's certificates for subdivisions of any applications for patent or inventor's certificate and/or for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid invention and to perform such further acts as may be required to carry out the intent of this agreement as the assignee thereof shall hereafter require and prepare at assignee's expense.



Per Weiss Andersen



Date