

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
James P. Peterson	08/27/2010
Arnold M. Kapitz	09/09/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Contemporary, Inc.
<b>Street Address:</b>	1544 North 8th Street
<b>City:</b>	Manitowoc
<b>State/Country:</b>	WISCONSIN
<b>Postal Code:</b>	54220
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12835651
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(312)222-0818
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<b>Phone:</b>	312-222-0800
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<b>Correspondent Name:</b>	MICHAEL BEST & FRIEDRICH LLP
<b>Address Line 1:</b>	Two Prudential Plaza
<b>Address Line 2:</b>	180 North Stetson Avenue, Suite 2000
<b>Address Line 4:</b>	CHICAGO, ILLINOIS 60601
<b>ATTORNEY DOCKET NUMBER:</b>	200920-9012-01
<b>NAME OF SUBMITTER:</b>	Mathew G. Gavronski
<b>Total Attachments: 2</b> source=C1026120#page1.tif source=C1026120#page2.tif	

OP \$40.00 12835651

## ASSIGNMENT

Pursuant to our obligation to CONTEMPORARY, INC. (hereinafter referred to as "Assignee"), a Wisconsin Corporation having its principal place of business at:

1544 North 8<sup>th</sup> Street  
Manitowoc, WI 54220

and for other valuable and sufficient consideration, receipt whereof is hereby acknowledged, we:

James P. Peterson  
4833 Veranda Court  
Manitowoc, WI 54220

Arnold M. Kapitz  
1608 N. Rapids Road  
Manitowoc, WI 54220

confirm our obligation to and hereby sell, assign and convey, unto Assignee, its successors and assigns, our entire right, title and interest -

(1) in and to an invention entitled "POCKET INSERT BADGE WITH MAGNETIC RETENTION" for which we filed United States Provisional Patent Application No. 61/225,116 (Atty. File No. 200920-9012) and United States Utility Patent Application No. 12/835,651 (Atty. File No. 200920-9012-01) (hereinafter the "U.S. provisional and utility patent applications") ;

(2) in and to the U.S. provisional and utility patent applications, in and to all other patent applications (including divisional, continuation, continuation-in-part, §111(b) provisional, §111(a), and reissue applications) based upon said invention, and in and to the patent or patents to be granted thereon, to the full end of the term or terms for which said patent or patents may be granted;

(3) in and to all patent applications on said invention now or hereafter filed in countries foreign to the United States of America, and in and to any and all patents granted on said applications to the full end of the terms for which said patents may be granted; and

(4) under the International Convention in respect to the U.S. provisional and utility patent applications and agree that any patent applications of any foreign countries which may be filed shall be filed in the name of our Assignee with a claim to priority based on either or both of the U.S. provisional and utility patent applications.

And we hereby agree that we will, upon demand of Assignee, its successors or assigns, and without further consideration to us, execute any and all papers that may be necessary, or deemed by Assignee, its successors or assigns, to be necessary, to a complete fulfillment of the

intent and purposes of this Assignment, it being understood that any expense incident to the execution of such papers shall be paid by Assignee, its successors and assigns, and not by us.

And the Commissioner of Patents and Trademarks of the United States is hereby authorized and requested to issue said patent or patents to Assignee.

8/27/10  
Date

James P. Peterson  
James P. Peterson

State of WISCONSIN )  
County of MANITOWOC )

I do hereby certify that James P. Peterson, personally known to me to be the same person or persons who signed the foregoing instrument, appeared before me this day and acknowledged that said instrument was signed and delivered as the free and voluntary act of James P. Peterson, for the uses and purposes therein set forth.

Given under my hand and seal, this 27<sup>th</sup> day of August 2010.

Jackie R. Hall  
Notary Public

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9/9/10  
Date

Arnold M. Kapitz  
Arnold M. Kapitz

State of WISCONSIN )  
County of MANITOWOC )

I do hereby certify that Arnold M. Kapitz, personally known to me to be the same person or persons who signed the foregoing instrument, appeared before me this day and acknowledged that said instrument was signed and delivered as the free and voluntary act of Arnold M. Kapitz, for the uses and purposes therein set forth.

Given under my hand and seal, this 9<sup>th</sup> day of September 2010.

Jackie R. Hall  
Notary Public