PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Brent Riales	09/01/2010

RECEIVING PARTY DATA

Name:	Anchor Packaging, Inc.		
Street Address:	13515 Barrett Parkway Drive, Suite 100		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63021		

PROPERTY NUMBERS Total: 1

Property Type		Number
Application Number:		29365749

CORRESPONDENCE DATA

Fax Number: (314)615-6001

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 314-615-6000 Email: ipmail@gjn.com

Correspondent Name: GALLOP, JOHNSON & NEUMAN, L.C.

Address Line 1: 101 S. HANLEY, SUITE 1600

Address Line 2: Don V. Kelly

Address Line 4: ST. LOUIS, MISSOURI 63105

ATTORNEY DOCKET NUMBER: 108303-81(MODEL 0912-33)

NAME OF SUBMITTER: Don V. Kelly

Total Attachments: 4

source=ASSIGNMENT749#page1.tif source=ASSIGNMENT749#page2.tif source=ASSIGNMENT749#page3.tif source=ASSIGNMENT749#page4.tif

<u>PATENT</u>
REEL: 025030 FRAME: 0886

OF \$40.00 29365/49

501298991

Patent Rights Assignment Agreement

This Patent Rights Assignment Agreement ("Agreement") is entered into by and between:

Brent Riales, a United States citizen residing at 2820 Brookside Drive, Paragould, Arkansas 72450 (USA) (collectively "Assignor"); and

Anchor Packaging, Inc., a Missouri corporation of 13515 Barrett Parkway Drive, Suite 100, St. Louis, Missouri 63021 (USA) ("Assignee").

WHEREAS, Assignor claims to be the inventor of an invention entitled SIDE DISH CONTAINER COMPRISING A LID AND A BASE (Anchor Model No. 0912-33) (the "Invention") for which a declaration for United States patent application was executed by him on even date of execution of this Agreement, and which application (the "Application") was filed in the United States Patent and Trademark Office ("USPTO") on July 14, 2010 and issued USPTO Application No. 29/365,749.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of all such consideration being hereby acknowledged, **Assignor** hereby assigns to **Assignee**, and confirm any prior assignments or obligations to **Assignee**, and its successors in interest, the full and exclusive right, title and interest in the United States of America and throughout the world, including the right to claim priority under the laws of the United States of America, of the Paris Convention and of any foreign countries to the Invention, any improvements to the Invention and to the Application, together with any continuations, continuations-in-part or divisionals thereof, and any patents issuing thereon and all reissues, reexaminations or extensions thereof, and all foreign applications and patents claiming priority thereto, including the right to sue for and to recover for past infringements of or liabilities for any of the rights relating to any of the applications or patents resulting there from, as fully and entirely as the same would have been held and enjoyed by **Assignor**, if this assignment had not been made.

Assignor hereby authorizes and request the appropriate governmental officials to issue any and all such United States or foreign Letters Patent arising from or related to the Application, Invention, improvements to the Invention or resulting from any of the aforesaid applications to **Assignee**, as assignee of the entire right, title and interest in and to the same.

For purposes of more specifically identifying the Application, **Assignor** hereby authorizes and requests **Assignee** or its representatives to insert the date of filing and application number received from the United States Patent & Trademark Office for the Application in the space reserved above for such number (if such information is not already printed above at the time of his or her execution of this document).

::ODMA\PCDOC\$\SL01\4746704\1

PATENT REEL: 025030 FRAME: 0887 Assignor hereby represents, warrants and covenants that he has the full right to convey the entire interest herein assigned, that he has not executed and will not execute any instrument or assignment in conflict herewith, including any assignment or license (excepting only prior assignments to Assignee) and that the rights assigned herein are not otherwise encumbered by any sale, assignment, grant or conveyance (excepting only prior assignments to Assignee).

Assignor further covenants and agrees that Assignor will at any time upon request make, execute and deliver without further compensation, any and all other instruments in writing, including further applications, papers, affidavits, powers of attorney, assignments, and other documents, and do all lawful acts and things, which, in the opinion of Assignee, its counsel, successors or assigns, may in any country be required or necessary to more effectively secure to and vest in the Assignee, its successors or assigns the Patent Rights hereby assigned, transferred and conveyed, and that Assignor will sign any applications for reissue, division, continuation, continuation-in-part, renewal, substitute or extension of Letters Patent for the Application, Invention or improvements thereon.

Assignor agrees to execute all papers and documents and to perform any act that may be necessary in connection with claims or provisions of the International Convention for the Protection of Industrial Property or similar agreements.

Assignor further covenants and agrees that Assignor will at any time upon request, communicate to the Assignee, its successors, assigns or legal representatives any facts relating to the Application or Invention known to them, and will testify as to the same in any interference, litigation, mediation, arbitration or other proceeding when requested to do so.

Any third-party is hereby authorized to accept and to treat a copy of this instrument as the original.

[The remainder of this page is intentionally left blank.]

Assignment of Invention Page 2 of 4 IN WITNESS WHEREOF, the Parties have executed this Agreement on the dates below indicated.

BRENT RIALES, Assignor

Dated: 9-1-10

STATE OF Missouri)
) SS:
COUNTY OF St. Charles

Before me personally appeared Brent Riales, an Assignor who being first duly sworn upon his oath, acknowledged that he executed the foregoing instrument as his free act and deed.

Subscribed and sworn to before me, a Notary Public, on the day and year appearing below his above signature.

Notary Public

CHRISTY L. LIBKE
Notary Public, Notary Seal
State of Missouri
St. Charles County
Commission # 10416948
My Commission Expires June 26, 2014

Assignment of Invention Page 3 of 4

ANCHOR PACKAGING, INC., Assignee

By:

Michael S. Phaler,

Vice-President, Marketing

Dated: Sept. 21,2010

STATE OF Missouri)

(COUNTY OF St. Louis)

Before me personally appeared Michael S. Thaler, who being first duly sworn upon his oath, acknowledged that he executed the foregoing in his capacities as Vice-President, Marketing of and on behalf of Anchor Packaging, Inc., the Assignee, as its free act and deed.

Subscribed and sworn to before me, a Notary Public on the day and year appearing below her above signature.

Notary Public

CHRISTY L. LIBKE
Notary Public, Notary Seal
State of Missouri
St. Charles County
Commission # 10416948
My Commission Expires June 26, 2014

Assignment of Invention Page 4 of 4

RECORDED: 09/22/2010