

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Gal OFRA	09/16/2010
RECEIVING PARTY DATA	
Name:	INNOVATIVE COSMETICS LTD
Street Address:	1/45 Arie Varshevski Street
City:	Jerusalem
State/Country:	ISRAEL
Postal Code:	93123
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29375560
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ATTORNEY DOCKET NUMBER:	APL0002US
NAME OF SUBMITTER:	Daniel F. Drexler
Total Attachments: 2 source=44D8924#page1.tif source=44D8924#page2.tif	

OP \$40.00 29375560

ASSIGNMENT

WHEREAS I, **Gal OFRA** (hereinafter referred to as "ASSIGNOR") of 1/45 Arie Varshevski Street Jerusalem 93123 Israel, is the owner of certain new and useful improvements in:

APPLIANCE FOR HAIR REMOVAL

(hereinafter referred to as the "INVENTION") which claims priority to Israeli Application No. 49220, filed on March 28, 2010, and for which I am about to file, or have filed, an application for a United States Patent (hereinafter collectively referred to as the "APPLICATIONS");

AND WHEREAS, **INNOVATIVE COSMETICS LTD.** (hereinafter referred to as "ASSIGNEE"), a corporation organized and existing under the laws of the Country of Israel, having a place of business at 1/45 Arie Varshevski Street Jerusalem 93123 Israel, is desirous of acquiring and/or has acquired an interest in any and all countries, in and to the INVENTION, the APPLICATIONS, and any and all Patents to be obtained therefor;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, I, the ASSIGNOR, have assigned and transferred, and hereby assigns and transfers unto ASSIGNEE, the entire right, title and interest in and to the INVENTION, the APPLICATIONS, and any and all Patents that may be issued therefrom, in any and all countries, including any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to ASSIGNEE; and I do hereby agree that I will execute all papers necessary in connection with any and all patent applications when called upon to do so by ASSIGNEE, its successors or assigns, and that I will, at the cost and expense of ASSIGNEE, fully assist and cooperate in all matters in connection with any and all patent applications and Patents issuing thereon.

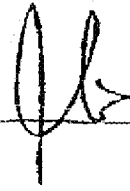
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The undersigned declare that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the APPLICATIONS or any Patents issuing thereon.

Date: 09/16/10

Gal OFRA



L.S.

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