U.S. PTO 29/370865 09/15/2010

Form PTO-1595 (Rev. 03-09) U.S. DEPARTMENT OF COMMERCE OMB No. 0651-0027 (exp. 03/31/2009) 09-24-2010 United States Patent and Trademark Office 103607594 To the Director of the U.S. Patent and cuments or the new address(es) below. 1. Name of conveying party(ies) 2. Name and address of receiving party(ies) Name: RJ WATCHES S.A. Manuel Emch Internal Address:_ Additional name(s) of conveying party(ies) attached? Yes X No 3. Nature of conveyance/Execution Date(s): Street Address: Rue du marché 11 Execution Date(s) 9/15/2010 X Assignment Merger City: CH-1204 Geneva Security Agreement Change of Name Joint Research Agreement State: Government Interest Assignment Country: Switzerland Zip: Executive Order 9424, Confirmatory License Other_ Additional name(s) & address(es) attached? Yes X No 4. Application or patent number(s): This document is being filed together with a new application. A. Patent Application No.(s) B. Patent No.(s) Additional numbers attached? Yes 5. Name and address to whom correspondence 6. Total number of applications and patents concerning document should be mailed: involved: 1 Name: Clifford W. Browning 7. Total fee (37 CFR 1.21(h) & 3.41) \$_40.00 Internal Address: Authorized to be charged to deposit account Street Address: One Indiana Square, Suite 2800 None required (government interest not affecting title) 8. Payment Information City: Indianapolis State: Indiana Zip: 46204 Phone Number: (317) 238-6203 Deposit Account Number Fax Number: (317) 636-1507 Authorized User Name Email Address: cbrowning@kdlegal.com 9. Signature: September 15, 2010 Total number of pages including cover Clifford W. Browning sheet, attachments, and documents: Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

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PATENT 48.80 0P

REEL: 025036 FRAME: 0661

ASSIGNMENT OF APPLICATION FOR [UTILITY/DESIGN] PATENT

WHEREAS,

(1) (Name of Inventor):

Manuel Emch

(2) (Address of Inventor):

Roostrasse 30b 8832 Wollerau

Switzerland

(hereinafter singly and jointly referred to as "Assignor"), has made a new and useful invention in: WATCH MOON INVADER for which Assignor has made or will make application for Letters Patent of the United States; and

WHEREAS,

(Name of Assignee):

RJ WATCHES S.A.

(Address of Assignee):

Rue du marché 11 CH-1204 Geneva

Switzerland

(Legal Nature of Assignee):

Swiss Corporation

(hereinafter referred to as "Assignee"), describes to acquire 100% of the right, title, and interest in, to and under said invention disclosed, described and claimed or intended so to be in said application, and in, to and under said application, and in, to and under any and all United States Letters Patent, that may be obtained thereof and thereon;

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good, valuable and sufficient considerations to Assignor in hand paid, the receipt of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto Assignee, 100% of the right, title, and interest in, to and under said invention disclosed, described and claimed or intended so to be in said application, and any and all other applications thereon and arising therefrom, including any and all divisions and continuations thereof, and any and all patents to be issued and obtained therefore and thereon in the United States and world wide, including all reissues and reexaminations thereof.

Assignor hereby authorizes and requests the Honorable Commission of Patents to issue said United States Letter Patent to Assignee, its assigns and legal representatives.

Assignor agrees to sign and execute any and all other papers necessary or desirable for the procurement of Letters Patent on said invention in the United States and world wide for the use of Assignee.

(1) Manuel Emch

(Signature)

Date: 15/9/20/0

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RECORDED: 09/15/2010