PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
Alastair M. Reed	09/09/2010
Trent J. Brundage	09/16/2010

RECEIVING PARTY DATA

Name:	Digimarc Corporation	
Street Address:	9405 SW Gemini Dr.	
City:	Beaverton	
State/Country:	OREGON	
Postal Code:	97008	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number: 12814218	

CORRESPONDENCE DATA

Fax Number: (503)469-4777

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 503-469-4800

Email: lisa.parkinson@digimarc.com
Correspondent Name: DIGIMARC CORPORATION
Address Line 1: 9405 SW GEMINI DRIVE

Address Line 4: BEAVERTON, OREGON 97008

ATTORNEY DOCKET NUMBER: P1632

NAME OF SUBMITTER: Lisa Parkinson

Total Attachments: 2 source=P1632asn#page1.tif source=P1632asn#page2.tif

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PATENT REEL: 025041 FRAME: 0555 4 \$40.00 128

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ASSIGNMENT

WHEREAS, we, ALASTAIR M. REED, of Lake Oswego, State of Oregon and TRENT J. BRUNDAGE, of Sherwood, State of Oregon, have invented a certain invention, entitled DIGITAL WATERMARKING IN DATA REPRESENTING COLOR CHANNELS, for which we have made application for Letters Patent of the United States, said application having been filed by us on June 11, 2010, and assigned application no. 12/814,218; and

WHEREAS, DIGIMARC CORPORATION, a corporation organized under the laws of the State of Oregon, having a place of business at 9405 SW Gemini Drive, Beaverton, OR 97008, desires to acquire an interest therein:

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we, ALASTAIR M. REED and TRENT J. BRUNDAGE, hereby self, assign and transfer to DIGIMARC CORPORATION, the full and exclusive right, title and interest in and to said invention, patent application and patent rights throughout the world, including foreign patent priority rights. the right to file and prosecute International Applications under the Patent Cooperation Treaty, and the right to file and prosecute applications under the European Patent Convention, said invention, application and letters patent in this or any foreign country, and all divisions, continuations, continuations-in-part, reissues and extensions thereof, to be held and enjoyed by DIGIMARC CORPORATION, for its own use and benefit, and for its successors and assigns to the full end of the term for which letters patent may be granted in this or any foreign country, as fully and entirely as the same would have been held by us had this assignment and sale not been made, and coveriant that we have full right so to do, and agree that we will communicate to DIGIMARC CORPORATION, or its successors and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths, and do everything possible to aid DIGIMARC CORPORATION, its successors and assigns to obtain and enforce proper patent protection for said invention in this or any foreign country.

Executed at the place and date opposite our respective signatures below.

	Head
	ALASTAIR M. REED
At Beaverton, Oregon	
on this (City and State) day of 5/1, 2010) _e
	TRENT J. BRUNDAGE
At Sherwood, Oregon	
(City and State)	
on this day of 201	0

REEL: 025041 FRAME: 0556

ASSIGNMENT

WHEREAS, we, ALASTAIR M. REED, of Lake Oswego, State of Oregon and TRENT J. BRUNDAGE, of Sherwood, State of Oregon, have invented a certain invention, entitled DIGITAL WATERMARKING IN DATA REPRESENTING COLOR CHANNELS, for which we have made application for Letters Patent of the United States, said application having been filed by us on June 11, 2010, and assigned application no. 12/814,218; and

WHEREAS, DIGIMARC CORPORATION, a corporation organized under the laws of the State of Oregon, having a place of business at 9405 SW Gemini Drive, Beaverton, OR 97008, desires to acquire an interest therein:

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we, ALASTAIR M. REED and TRENT J. BRUNDAGE, hereby sell, assign and transfer to DIGIMARC CORPORATION, the full and exclusive right, title and interest in and to said invention, patent application and patent rights throughout the world, including foreign patent priority rights, the right to file and prosecute International Applications under the Patent Cooperation Treaty, and the right to file and prosecute applications under the European Patent Convention; said invention, application and letters patent in this or any foreign country, and all divisions, continuations, continuations-in-part, reissues and extensions thereof, to be held and enjoyed by DIGIMARC CORPORATION, for its own use and benefit, and for its successors and assigns to the full end of the term for which letters patent may be granted in this or any foreign country, as fully and entirely as the same would have been held by us had this assignment and sale not been made, and covenant that we have full right so to do, and agree that we will communicate to DIGIMARC CORPORATION, or its successors and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths, and do everything possible to aid DIGIMARC CORPORATION, its successors and assigns to obtain and enforce proper patent protection for said invention in this or any foreign country.

Executed at the place and date opposite our respective signatures below.

		ALASTAIR M. REED
Αŧ	Beaverton, Oregon	
	(City and State)	
on th	is day of, 2010.	TRENT J. BRUNDAGE
Αŧ	Sherwood, Oregon	
on th	(City and State) is //p day of Scales 42010.	

ASSAMENT Page 1 of 1

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