PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: **ASSIGNMENT**

CONVEYING PARTY DATA

Name	Execution Date
Yoke Seng CHAN	09/14/2010

RECEIVING PARTY DATA

Name:	Shimano Components (Malaysia) Sdn. Bhd.	
Street Address:	Lot 4550 Lorong A-16	
Internal Address:	Pekan Nanas	
City:	Pontian, Johor	
State/Country:	MALAYSIA	
Postal Code:	81500	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12890748

CORRESPONDENCE DATA

Fax Number: (202)293-0445

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2022930444

Email: yyoshimura@giplaw.com

Correspondent Name: GLOBAL IP COUNSELORS, LLP Address Line 1: 1233 20TH STREET, NW, SUITE 700

WASHINGTON, DISTRICT OF COLUMBIA 20036-2680 Address Line 4:

ATTORNEY DOCKET NUMBER: SN-US105219

NAME OF SUBMITTER: David L. Tamoff

Total Attachments: 1

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PATENT REEL: 025043 FRAME: 0857

ASSIGNMENT

WHEREAS, I, Yoke Seng CHAN, a citizen of Malaysia, residing at Lot 914, Kgulu Ara, 70300 Mambau, Seremban, NSDK, Malaysia (hereinafter ASSIGNOR), have made a certain invention entitled **BICYCLE RIM** for which I am making application for Letters Patent of the United States, which application has been executed concurrently herewith; and

WHEREAS, Shimano Components (Malaysia) Sdn. Bhd., a corporation duly organized under the laws of Malaysia, located and doing business at Lot 4550, Lorong A-16, 81500 Pekan Nanas, Pontian, Johor, Malaysia (hereinafter ASSIGNEE), is desirous of acquiring the entire right, title and interest in and to the aforementioned invention and the aforementioned application and any and all Letters Patent to be obtained on said invention and/or application;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

BE IT KNOWN that for good and valuable consideration paid to me by said ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, I, the ASSIGNOR, by these presents do hereby sell, assign, set over and transfer unto said ASSIGNEE, its successors, legal representatives or assigns, the entire right, title and interest in and to the aforesaid invention in and for the United States and all countries foreign thereto; and in, to and under the aforesaid United States application and any corresponding foreign applications and any divisional, continuing, substitute or reissue applications or supplementary disclosures which may be filed on said invention in any country; and my right to file said foreign applications and claim priority under the provisions of the International Convention; and any Letters Patent of the United States or any foreign country issued or granted on said invention and/or said applications;

AND I HEREBY authorize and request the Patent Office or other issuing authority to issue any and all patents on said invention and/or said application to said ASSIGNEE as sole assignee; and I further hereby authorize said ASSIGNEE to file and prosecute any of said foreign applications in its own name;

AND I HEREBY covenant that I have the full right to convey the entire right, title and interest herein assigned and that I have not executed and will not execute any assignment or other instrument in conflict herewith;

AND I HEREBY further covenant and agree to communicate to said ASSIGNEE, or its legal representatives, successors or assigns, any facts relating to said invention, including evidence for interference purposes or other proceedings, whenever requested, and to testify in any interference or in any other legal proceeding, when requested, and to execute and deliver on request all lawful papers required to make any of the foregoing provisions effective; and to perform the aforesaid communicating, executing and delivering, without any payment except expenses and to perform the aforesaid testifying for reasonable compensation; and generally to do everything possible to aid the said ASSIGNEE, its successors, legal representatives or assigns to obtain and enforce proper patent protection on and for said invention in all countries, and likewise I make these provisions binding upon my heirs, legal representatives and/or administrators.

The undersigned hereby grants the firm of Global IP Counselors, LLP the power to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

Date: 14 Sep Boli.

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REEL: 025043 FRAME: 0858