

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Mr. James J. Sellers	11/24/2009
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Sellmark Corporation
<b>Street Address:</b>	P.O. Box 791
<b>City:</b>	Mansfield
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	76063
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29316227
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<b>NAME OF SUBMITTER:</b>	William R. Gustavson
<b>Total Attachments: 3</b> source=SELLD2232Assignment#page1.tif source=SELLD2232Assignment#page2.tif source=SELLD2232Assignment#page3.tif	

OP \$40.00 29316227

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**PATENT**  
**REEL: 025044 FRAME: 0749**

## **ASSIGNMENT**

**WHEREAS**, I, JAMES J. SELLERS, of 1126 Brook Arbor, Mansfield, Texas 76063 have invented certain new and useful improvements in BEZEL, for which I have made application for United States Letters Design Patent; the said application having been filed on September 3, 2009 as United States Design Patent Application Serial No. 29/316,227.

**WHEREAS**, SELLMARK CORPORATION, a corporation of the State of Texas, having an address of 201 Regency Parkway, Mansfield, Texas 76063 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring my entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon.

**NOW, THEREFORE**, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all divisions, reissues, substitutions, continuations, continuations-in-part and extensions thereof; and I hereby authorize and request the Commissioner of Patents to issue all patents for said invention, or patents resulting therefrom, insofar as my interest is concerned, to the said ASSIGNEE of my entire right, title and interest.

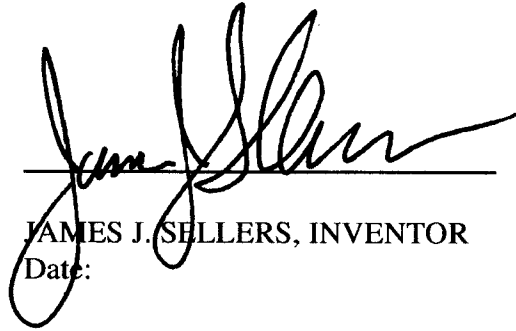
I also hereby sell and assign to said ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in

appropriate registries; and I further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in ASSIGNEE, its successors, assigns and legal representatives.

I also covenant that no assignment, sales agreement, or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

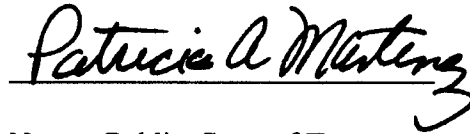
I hereby further agree that I will communicate to said ASSIGNEE, or to its successors, assigns and legal representatives, any facts known to me respecting any improvements; and, at the expense of said ASSIGNEE, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in said ASSIGNEE and to aid said ASSIGNEE, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

**IN WITNESS WHEREOF**, I have hereunto set my hand on the date set forth hereafter.

  
JAMES J. SELLERS, INVENTOR  
Date:

STATE OF TEXAS           )  
                                      ) ss:  
COUNTY OF                )

On this 24<sup>th</sup> day of November, 2009, before me, a Notary Public in and for the State of Texas, personally appeared JAMES J. SELLERS, to me well known and known by me to be the person of the above name who signed the foregoing instrument, and acknowledged the same to be his own free act and deed.

  
Notary Public, State of Texas

