

RECORDATION FORM COVER SHEET
PATENTS ONLY

Atty Ref/Docket No.: 2043.859US1

Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Michael Mathicson, Sanjay Pundlkrao Ghatore, Vipul C.
Dalal, Sameep Navin Solanki, Muhammad Faisal
Rehman

2. Name and address of receiving party(ies):

Name: eBay Inc.

Street Address: 2145 Hamilton Avenue

City: San Jose State: CA Zip: 95125

Country: United States of America

Additional name(s) of conveying party(ies) attached?

 Yes NoAdditional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

 Assignment Merger Security Agreement Change of Name Other

Execution Date: August 4, 2010, July 23, 2010, August
23, 2010, July 23, 2010, July 23, 2010

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

Serial No. 12/838,307, filed July 16, 2010

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Nathan P. Elder

Address:

Schwegman, Lundberg & Woessner, P.A.

P.O. Box 2938

Minneapolis, MN 55402--0938

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

 Enclosed Authorized to be charged to deposit account
19-0743

8. Please charge any additional fees or credit any over payments to our Deposit Account No.: 19-0743


DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Nathan P. Elder/Reg. No. 55,150

Name of Person Signing



Signature

9/24/2010

Date

Total number of pages including cover sheet: 7

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Mail Stop Assignment Recordation Services
P.O. Box 1450
Alexandria, VA 22313-1450

700446822

PATENT
REEL: 025049 FRAME: 0289

CH \$40.00 190743 12838307

Attorney Docket No. 2043.859US1
Client Ref. No. P1125US1

ASSIGNMENT

WHEREAS, We, Michael Mathieson, residing at 1668 Mariani Drive, Sunnyvale, CA 94087, and Sanjay Pundlkrao Ghatare, residing at 3269 Palmo Court, San Jose, CA 95135, and Vipul C. Dalal, residing at 1451 Firebird Way, Sunnyvale, CA 94087, and Sameep Navin Solanki, residing at 2050 SouthWest Expressway Apt # 27, San Jose, CA 95126, and Muhammad Faisal Rehman, residing at 385 Destino Circle, San Jose, CA 95133, made certain new and useful inventions and improvements which are described in an application for U.S. Letters Patent on July 16, 2010, which application was assigned U.S. patent application serial number 12/838,307, and is entitled METHOD AND SYSTEM FOR RANKING SEARCH RESULTS BASED ON CATEGORIES:

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned do hereby:

SELL, ASSIGN AND TRANSFER to eBay Inc. (the "Assignee"), a corporation of the State of Delaware, having a place of business at 2145 Hamilton Avenue, San Jose, CA 95125, the entire right, title and interest for the United States and all foreign countries in and to: any and all inventions and improvements which are disclosed in the identified application for U.S. Letters Patent, and which may be further identified below; such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries on any of such inventions and/or improvements (including any applications for utility models); all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such inventions and/or improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and to claim priority based on the identified application;

AUTHORIZE AND REQUEST that any attorney associated with U.S. PTO Customer No. 49845 may (directly or through his/her designee) delete, insert, or alter any information identifying this application, or any related application, below, after execution of this Assignment;

Additional Application Information

No Provisional claim for priority is being made at this time.

No U.S. Non-Provisional claim for priority is being made at this time.

No International or foreign claim for priority is being made at this time.

Assignment

Client Ref. No. P1125US1

Assignors: Michael Mathieson et al.

Title: METHOD AND SYSTEM FOR RANKING SEARCH RESULTS BASED ON CATEGORIES

Page 2 of 6

Docket No. 2043.859US1

Serial Number: 12/838,307

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and/or property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, that when requested and without compensation, but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment, the undersigned will (1) execute all provisional, non-provisional, divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers; (3) communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; (4) cooperate with the Assignee in any interference, reexamination, reissue, opposition, dispute, or litigation involving any of the applications or patents for such improvements; and (5) take such further actions as the Assignee shall reasonably consider necessary or desirable for vesting title to such improvements in the Assignee, or for securing, maintaining and enforcing proper patent protection for such improvements;

THIS AGREEMENT IS TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned, and is to extend to the benefit of the successors, assigns and nominees of the Assignee.

AGREED as of the date of my signature below:

Inventor: 1:

(Signature): 
Name: Michael Mathieson

Date: 8/4/2010

Assignment

Client Ref. No. P1125US1

Assignors: Michael Mathieson et al.

Title: METHOD AND SYSTEM FOR RANKING SEARCH RESULTS BASED ON CATEGORIES

Page 3 of 6

Docket No: 2043.8591US1

Serial Number: 12/838,307

Inventor: 2:

(Signature):

Name: **Sanjay Pundkraj Ghatre**

Date:

7/23/2010

Assignment

Client Ref. No. P1125US1

Assignors: Michael Mathieson et al.

Title: METHOD AND SYSTEM FOR RANKING SEARCH RESULTS BASED ON CATEGORIES

Page 4 of 6

Docket No: 2043.859US1

Serial Number: 12/838,307

Inventor: 3:

(Signature):



Name: **Vipul C. Dalal**

Date:

8/23/2010

Assignment

Client Ref. No. P1125US1

Assignors: Michael Mathieson et al.

Title: METHOD AND SYSTEM FOR RANKING SEARCH RESULTS BASED ON CATEGORIES

Page 5 of 6

Docket No: 2043.859US1

Serial Number: 12/838,307

Inventor: 4:(Signature): 

Name: Sameep Navin Solanki

Date: 07/23/2010

Assignment

Docket No: 2043.859US1

Client Ref. No. P1125US1

Assignors: Michael Mathieson et al

Serial Number: 12/838,307

Title: METHOD AND SYSTEM FOR RANKING SEARCH RESULTS BASED ON CATEGORIES

Page 6 of 6

Inventor: 5:

(Signature):

Name: Muhammad Faisal Rehman

Date:

07/23/2010