PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
William C. Hein III	09/21/2010
Tyler J. McKinley	09/26/2010

RECEIVING PARTY DATA

Name:	Digimarc Corporation	
Street Address:	9405 SW Gemini Dr.	
City:	Beaverton	
State/Country:	OREGON	
Postal Code:	97008	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11371374

CORRESPONDENCE DATA

Fax Number: (503)469-4777

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 503-469-4800

Email: Iparkinson@digimarc.com
Correspondent Name: Digimarc Corporation
Address Line 1: 9405 SW Gemini Dr.

Address Line 4: Beaverton, OREGON 97008

ATTORNEY DOCKET NUMBER: P1179

NAME OF SUBMITTER: Lisa Parkinson

Total Attachments: 2

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PATENT REEL: 025056 FRAME: 0581

ASSIGNMENT

WHEREAS, we, WILLIAM C. HEIN, III, of Glenmoore, State of Pennsylvania and TYLER J. MCKINLEY, of West Linn, State of Oregon, have invented a certain invention, entitled BATCH IDENTIFIER REGISTRATION AND EMBEDDING IN MEDIA SIGNALS, for which we have made application for Letters Patent of the United States, said application having been filed by us on March 7, 2006, and assigned application no. 11/371,374; and

WHEREAS, DIGIMARC CORPORATION, a corporation organized under the laws of the State of Oregon, having a place of business at 9405 SW Gemini Drive, Beaverton, OR 97008, desires to acquire an interest therein:

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we, WILLIAM C. HEIN, III and TYLER J. MCKINLEY, hereby sell, assign and transfer to DIGIMARC CORPORATION, the full and exclusive right, title and interest in and to said invention, patent application and patent rights throughout the world, including foreign patent priority rights, the right to file and prosecute International Applications under the Patent Cooperation Treaty, and the right to file and prosecute applications under the European Patent Convention; said invention, application and letters patent in this or any foreign country, and all divisions, continuations, continuations-in-part, reissues and extensions thereof, to be held and enjoyed by DIGIMARC CORPORATION, for its own use and benefit, and for its successors and assigns to the full end of the term for which letters patent may be granted in this or any foreign country, as fully and entirely as the same would have been held by us had this assignment and sale not been made, and covenant that we have full right so to do, and agree that we will communicate to DIGIMARC CORPORATION, or its successors and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths, and do everything possible to aid DIGIMARC CORPORATION, its successors and assigns to obtain and enforce proper patent protection for said invention in this or any foreign country.

	Executed at the place and date opposite our	respective signatures below.	
		- Culle Ch	Į.
		WILLIAM C. HEIN, III	
Aŧ	Glenmoore, Pennsylvania		
on this	s 21 (City and State) day of <u>SQ</u> , 2010.		
		TYLER J. MCKINLEY	
At	West Linn, Oregon	, I May 1 4 1 1 1 4 1 1 1 1 1 1 1 1 1 1 1 1 1	
	(City and State)	AAAAAAAAAA	
on this	· · · · · · · · · · · · · · · · · · ·		

ASSIGNMENT

State of Oregon, have invented a certain invention, entitled BATCH

SENSER REGISTRATION AND EMBEDDING IN MEDIA SIGNALS, for which we have made

actions for Letters Patent of the United States, said application having been filed by us on March 7,

and assigned application no. 11/371,374; and

WHEREAS, DIGIMARC CORPORATION, a corporation organized under the laws of the State of Owson, having a place of business at 9405 SW Gemini Drive, Beaverton, OR, 97008, desires to acquire an interest therein

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we. WILLIAM C. HEIN, III and TYLER J. MCKINLEY, hereby sell, assign and transfer to DIGIMARC CORPORATION, the full and exclusive right, title and interest in and to said invention, patent application and patent rights throughout the world, including foreign patent priority rights, the right to file and prosecute International Applications under the Patent Cooperation Treaty, and the right to file and prosecute applications under the European Patent Convention; said Invention, application and letters patent in this or any foreign country, and all divisions, continuations, continuations-in-part, reissues and extensions thereof, to be held and enjoyed by DIGIMARC CORPORATION, for its own use and benefit, and for its successors and assigns to the full end of the term for which letters patent may be granted in this or any foreign country, as fully and entirely as the same would have been held by us had this assignment and sale not been made, and covenant that we have full right so to do, and agree that we will communicate to DIGIMARC CORPORATION, or its successors and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths, and do everything possible to aid DIGIMARC CORPORATION, its successors and assigns to obtain and enforce proper patent protection for said invention in this or any foreign country.

Executed at the place and date opposite our respective signatures below.

		WILLIAM C. HEIN, III
At Glenm	oore, Pennsylvania	
	(City and State)	
on this	day of, 2010.	ų
		TYLER J. MCKINLEY
		TYLER J. MCKINLEY
At West I	linn, Oregon	2/24/10
	(City and State)	,
on this	day of <u>Sep ==,</u> 2010.	

ASSIGNMENT - Page 1 of 1