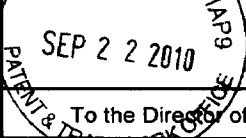


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2. Name and address of receiving party(ies)

Name: MHCS

Internal Address: _____

Street Address: 9, Avenue de Champagne

City: 51200 Epernay

State: _____

Country: France

Zip: _____

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

A. Patent Application No.(s)

29/370,364

☐ This document is being filed together with a new application.

B. Patent No.(s)

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5. Name and address to whom correspondence concerning document should be mailed:

Name: Charles T. J. Weigell, Esq.

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York

State: NY Zip: 10017

Phone Number: 212-813-5900

Fax Number: 212-813-5901

Email Address: cweigell@fzlz.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

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Charles T.J. Weigell, Esq.

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Date

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ASSIGNMENT

WHEREAS, I, Julien Ceder ("Assignor"), a citizen of France,
have invented a new, original, and ornamental design for a

BOTTLE HOLDER

as described or intended to be described and set forth in the application executed by me
of even date herewith, preparatory to obtaining Design Letters Patent of the United States
therefor; and

WHEREAS, MHCS ("Assignee"), a société en commandite simple organized and
existing under the laws of France, and having a place of business at 9, avenue de
Champagne, 51200 Epernay, France, is desirous of acquiring the entire right, title, and
interest in and to said invention, said application, and any Letters Patent which may be
granted therefor or thereupon, together with any and all divisions, continuations, reissues
and extensions thereof:

NOW, THEREFORE, to all whom it may concern, be it known that, for and in
consideration of good and valuable consideration, the receipt of which is hereby
acknowledged, Assignor hereby sells, assigns, transfers and sets over, unto the Assignee,
its successors and assigns, the entire right, title and interest in and to said invention,
design application executed of even date herewith, and any Design Patent which may be
granted therefor or thereupon, together with any and all divisions, continuations, reissues
and extensions thereof, all my foreign rights to said invention, and all our rights under the
International Convention in respect to said invention and application. And Assignor
hereby agrees to communicate to the Assignee or its representatives any facts known to
us respecting said invention and improvements, to testify in any legal proceeding relating
thereto, sign all lawful papers, execute all divisional, continuing and reissue applications,
make all rightful oaths and in addition to execute any and all documents that may be
required in order that the Assignee may make application for Letters Patent on said
invention in foreign countries in its own name. And Assignor does hereby authorize and
request the Commissioner of Patents and Trademarks to issue any Letters Patent which
may be granted for or upon said invention or applications unto the Assignee, its
successors and assigns, in accordance with this assignment.

03/09/2010.
(Date)


(Signature)

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