

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Reiner Hille-Doering	09/01/2010
Ronald Fischer	09/01/2010
RECEIVING PARTY DATA	
Name:	SAP AG
Street Address:	Dietmar-Hopp-Allee 16
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State/Country:	GERMANY
Postal Code:	69190
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12875639
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ATTORNEY DOCKET NUMBER:	22135-0056001
NAME OF SUBMITTER:	Dale V. Cann
Total Attachments: 2 source=221350056001Assignment#page1.tif source=221350056001Assignment#page2.tif	

CH \$40.00 12875639

ASSIGNMENT

For valuable consideration, we, Reiner Hille-Doering and Ronald Fischer, hereby assign to SAP AG, a German Corporation, having a place of business at Dietmar-Hopp-Allee 16, 69190 Walldorf, Germany, and its successors, and assigns (collectively, "the ASSIGNEE") our entire right, title and interest throughout the world in the inventions and improvements that are the subject of a patent document entitled

Context-Based User Interface, Search, and Navigation,

which is found in

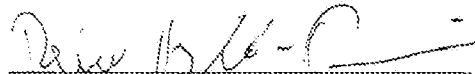
U.S. patent application filed on September 3, 2010
[X] under Application No. 12/875,639

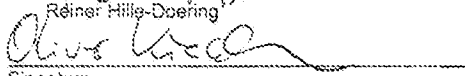
We authorize and request the attorneys of record or the attorney filing the application to insert into this assignment the filing date and serial number of the application when known.

This assignment includes the foregoing patent application or patent, as well as continuations and divisionals of said application, all legal equivalents in any country, and all patents issuing from such legal equivalents; all patents, utility models, and design registrations granted by any jurisdiction for any of said inventions and improvements; and the right to claim priority based on the filing date of the foregoing patent application or patent under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes. We authorize the Assignee to apply in all countries in our names or in its own name for patents, utility models, and design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements.

We hereby state and agree that no assignment, sale, agreement, or encumbrance has been or will be made or entered into that would conflict with this assignment.

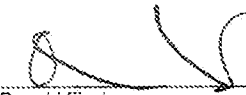
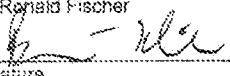
We further agree for ourselves and our respective heirs, legal representatives, and assigns to provide to the Assignee promptly upon its request and at its expense all pertinent facts and documents relating to any of said inventions and improvements or said patents and legal equivalents as may be known and accessible to us and to testify as to the same in any interference, litigation, or proceeding relating thereto; and we agree promptly to perform such lawful acts and to sign such further applications, assignments, statements, and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Inventor's Signature 
Reiner Hille-Doering

Witnessed by: 
Signature

2010/9/11
Date

OLIVER KIESELBACH
Print Name

Inventor's Signature 
Ronald Fischer
Witnessed by: 
Signature
BORIS KLINKER
Print Name

01/09/2010
Date